

BOARD OF DIRECTORS MEETING MINUTES

Meeting Date: Wednesday, September 19, 2007

Meeting Time: 7:30

PRESENT

Bartlett, Matt – Century 21
Bushman, Patrick - Ludwick Family Fdn.
Chiappetta, Dennis – Athens Services
Garvin-Smart, Dena – Vineyard Bank
Hamlow, Cliff – Azusa Pacific University
Harwick, Dr. Clint – COUSD
Herman, Ken – City of Glendora
Hermann, Linda – A. & J Cake and Candy
Imboden, Fawn - ACCU
Jafari, D. J. – Glendora Tire & Brake
Macias, Anthony - Primerica
Murabito, Gene – Business Systems Support
Nicholas, Catherine - GUSD
Overlock, Daryl – America’s Home Source
Pine, Glen – Hawg Heaven
Schabow, Paul – America’s Loan Source
Workman, Hal – Workman Construction

EXCUSED

Carpenter, Miki – Foothill Presbyterian
Hodge, Kathy – Director of Operations

ABSENT

Bushman, Patrick – Ludwick Fdn.
Lunde, Rona – Jan’s Towing
Mazal, Brenda – Grand Florist
Viera, Dr. Michael

STAFF

Jen Loomis – Dir. Of Bus. Dev.
Valarie Thompsett – Admin Assist.

Call to Order – President D. J. Jafari 7:35 a.m.

Pledge of Allegiance

Approval of Minutes from the July 18, 2007 Board of Directors Meeting – Motion made by Daryl Overlock and seconded by Dennis Chiappetta.

EXECUTIVE COMMITTEE REPORTS

President – D. J. Jafari – D. J. asked everyone to look at the proposal for an upcoming dues increase. The Chamber has not raised dues for 6 years and so we are looking at upping membership dues by \$16 per year for each member. *Linda Hermann asked how the Chamber could justify raising the dues when Jen is always mentioning that businesses are reporting tough times and that is why they are not renewing their Chamber membership?* Dennis Chiappetta replied *that the increase doesn’t even begin to keep up with the inflation rate.* Glen Pine agreed *that the timing is bad for a dues increase because so many businesses are struggling to keep their doors open.* Daryl Overlock mentioned *that the Chamber needs to show more benefit to the members for their membership dollars.* It was decided to table the discussion of a dues increase until next month. D. J. then reported that the “I Shop Glendora” ads are beginning to run on TV. The ads will run in 236 spots and hopefully generate a lot of interest for the “I Shop Glendora” program. Dennis Chiappetta mentioned *that there is a backlog of interested advertisers for the commercials.* Everyone has a copy of the Business Directory in front of them which is now out and available for distribution. Please take a box to your business and hand out to your customers. Linda Hermann asked *that a flyer be inserted into each directory explaining why some of the information in the directory is outdated.* Glen Pine concurred *adding that the fliers be included with each carton to be handed out when each directory is given away.* Dena Garvin-Smart disagreed *adding that it is not wise to call attention to ones mistake and that attaching a label to the front of each directory saying “for updated information please visit our website” would be enough.* Dennis Chiappetta reminded the committee *that the reason some information in the directory is outdated is because of the delay in getting the directory printed due to the previous publisher going out of business before the directory was finished.* We should be thankful that the new publisher agreed to finish it and every change submitted just delayed the printing of it that much longer.

President-Elect, Miki Carpenter – No report.

Treasurer's Report, Gene Murabito – Gene reported that we currently have \$18,021.44 in checking and \$25,572.82 in the CD's for a total of \$44,361.95. However \$16,290.00 is still owed for the roof, outside painting and the new Chamber sign. The total amount for the recent repairs and upgrades to the Chamber came to \$42,000. The balance shown for the Village Association is not correct at \$5,181.66 due to bills not being sent to the Chamber for payment in a timely manner.

Ambassador Report, Matt Bartlett – Matt reported that things are going well with the Ambassadors with strong turnouts at the ribbon cuttings and chamber events. Today is Fair Day and we have two shifts of Ambassadors working the children's expo booth from either 9 – 11 am or 11am – 1:00 pm.

STAFF REPORTS

Director of Operations, Kathy Hodge – No report

Director of Business Development, Jen Loomis – Jen reported that membership is at 450 with 13 new members joining last month. However 10 members dropped in August. *“I am working on retention of existing members, but many business owners are reporting that times are tough for them right now. I will continue to focus on getting those members on the aging report to pay and retain their membership in the Chamber.”*

COMMITTEE REPORTS

Business Affairs, Miki Carpenter - No report

Legislative Action, Cliff Hamlow – Cliff reported that the Legislative Action Committee and School District is asking for approval from the Board to hold a monthly Legislative Luncheon featuring local legislators or school officials as speakers. The event will be held in the Glendora Unified School District board room on either the third Thursday or Friday of each month. Concise presentations are expected from the speakers followed by a brief question and answer session. Lunch will be provided by the school and will cost attendees \$10 per person. *There are still some issues to be resolved, but before the committee continues planning the lunches, approval to continue is requested from the Board. D. J. responded that the idea is great and a Thursday or Friday works the best as long as it is not the 2nd or 4th Thursday, which is when the Executive Committee meets. Dennis Chiappetta mentioned that the Executive Committee meetings could be changed to another day if the lunches are a success and holding them on the 2nd or 4th Thursday is the best day to hold them.* A motion to approve the lunches was made by Dennis Chiappetta and seconded by Linda Herman. Because a Membership Lunch is already scheduled for October 18th, the first lunch will be held on Friday, October 26th and will feature City Manager, Chris Jeffers as the speaker.

Flashback, Daryl Overlock – *Flashback is over*, reported Daryl. We are going to get more help next year and not do any TV or radio advertising. The results are not worth the advertising expense. It makes more sense to keep the event local and try to get more Glendoran's to attend. People need to be reminded that the event is a fundraiser for scholarships, so the thought is to put “community fund raiser” on all advertising. Also it looks like we will bring back the second band, because too many people commented that they were disappointed that there was only one band this year. The finances are almost complete and the net will be approximately \$22,000, which will be divided between the Kiwanis and the Chamber. *It was an amazing evening with some amazing cars and motorcycles.* Fawn Imboden mentioned *that as people were leaving they said thank you for a great event and wonderful evening.*

Web Site, Glen Pine - No report

Celebrity Waiter, Linda Hermann- Sales are slow and so we are asking all Board members to take and sell 5 tickets to the event. *Remember, we have a contract with Pomona Valley Mining that needs to be honored, so we really need to get sales up and your help is greatly appreciated.*

Citizen of the Year, Patrick Bushman- No report

Scholarship Committee, Miki Carpenter – No report

CITY AND COMMUNITY REPORTS

Glendora City Council, Ken Herman- The Diamond Ridge parking structure will be opening soon and plans for the AMC Theatre have been resubmitted to the City. The City has promised a quick turn-around on the review of the plans. The Corner Bakery Restaurant will be opening soon as well as some other stores within the development. Pompei Park was dedicated and reopened on September 15th. The development on Route 66 looks good and the Cornerstone Promenade is in plan check. T-Phillips is coming into the Village and the Sam's Club gas station is moving along as is the family apartment development. Cliff Hamlow reminded everyone of the preview of the Glendora Station Project being held at the Bidwell Forum on September 27th from 6:30 – 8:30 p.m. The City Council has tabled the RV parking issue until October.

Village Business Association – No report

REPORTS FROM EX-OFFICIO MEMBERS

Charter Oak School District, Clint Harwick- *School is in session.* The police department and the City have been asked to look into putting a stop sign on Gladstone. Our numbers are holding steady and the 6th graders are now back into elementary school. This is a positive move and good for the students.

GUSD, Catherine Nichols –Modernization is still ongoing at some of the schools, but we are overall pleased with the progress of the upgrades. The Yellow Bus program raised enough revenue to enable us to send 2,500 kids to the LA County Fair. The High School Band and Choir will be performing this evening at the Fair. On October 18th we will be hosting a Family Planning Session aimed at giving parents tips for getting college dollars for their upcoming graduates. The football team is undefeated.

Citrus College, Dr. Michael Viera –No report

New Business – Dennis Chiappetta reminded the committee of the side-deal worked out with Citslinc regarding the China trip. The deal was that if we got another Chamber to commit to the trip we would get a kick-back for each passenger going. South Pasadena Chamber signed up 126 people and so our Chamber will be getting some additional income from the November 2007 China trip.

There being no further business, the meeting adjourned at 8:35 a.m.

Minutes recorded by V. Thompsett