

Board of Directors Meeting Minutes

Meeting Date: October 21, 2009

Meeting Time: 7:30

PRESENT

Bushman, Dr. Patrick – Ludwick Fdn.
Chiappetta, Dennis – Athens Services
Deal, Debbie – GUSD Fdn.
Garvin-Smart, Dena – Stellar Business Bank
Hamlow, Dr. Cliff – APU
Harwick, Dr. Clint – COUSD
Hermann, Linda – A & J Cake & Candy
Imboden, Fawn – ACCU
Jafari, D. J. – Glendora Tire
Loukota, Pat – Coordinating Council
Lunde, Rona – Jan's Towing
Macias, Anthony – Primerica (arrived @ 8:20)
Nichols, Dr. Catherine – GUSD
Overlock, Daryl – American Home Source
Quay, Mary Ann – Vincenti, Lloyd & Stutzman
Taj, Arif – Sportclips
Vobecky, Bianca – Ship DTS
Woods, Anne – Express Employment Professionals

ABSENT

Carpenter, Miki – Make a Senior Smile
Herman, Ken – City of Glendora
Murabito, Gene – Business Systems Support
Perri, Dr. Geraldine – Citrus College
Wood, Brian – Brian Wood Automotive

STAFF

Hodge, Kathy - Director of Operations
Loomis, Jen – Director of Business Development
Thompsett, Valarie – Administrative Assistant

Call to Order –President Dennis Chiappetta 7:30 a.m.

Pledge of Allegiance

Approval of Minutes from the September 9, 2009 Board of Directors Meeting – motion made by Rona Lunde and seconded by Arif Taj

EXECUTIVE COMMITTEE REPORTS

President, Dennis Chiappetta –Dennis opened the meeting by having Linda Hermann and Rona Lunde read the Vision and Mission Statements of the Chamber. The Chamber building has a termite infestation and it has been suggested that the site be tented. Worry Free Pest Control will tent the structure for the price of \$1,300, which is very reasonable. Our 10 year lease with Bob O'Dell, the building's owner, stipulates that we are responsible for upkeep to the building, so the Chamber will be responsible for the cost of tenting the structure.

D. J. Jafari voted for tenting the structure, but suggested that owner Bob O'Dell be contacted and made aware that if the Chamber has termites, his rental next door likely has them as well and perhaps he needs to consider tenting that structure to prevent the termites from reinfesting the Chamber.

Arif Taj asked what other treatments could be used on the termites and wanted to know how long the Chamber would be closed for the process.

Dennis Chiappetta answered that the process takes several days.

Linda Hermann asked if the \$1,300 covered anything other than tenting the building.

Dennis Chiappetta replied that there is evidence of dry-rot which will need to be taken care of at a later date.

Linda Hermann commented that the roof was recently replaced and why was the dry-rot not taken care of at that time.

D. J. Jafari replied that there was not a problem at the time the roof was replaced.

Dena Garvin-Smart suggested that the Chamber consider signing up for an annual service once the tenting is completed.

A vote for approval of the expenditure of funds to tent the Chamber was made by D. J. Jafari and seconded by Anne Woods.

Dennis Chiappetta said that he would contact Bob O'Dell to inform him of the tenting of the Chamber building and ask him to look into doing something with his rental next-door.

Treasurer's Report –Dennis asked everyone to look at the financials and to make note that the money received from the City was overstated by \$5,833.

Ambassador Report, Jen Loomis – Jen reported that the Ambassadors voted to do a holiday stocking promotion with the proceeds going to the Chamber. For only \$20 ones name or logo will be placed on 30" oversized stockings which will hang in the Chamber lobby beginning November 1st and during the entire holiday season. In addition, the stockings will be hung on the Chamber float at the Hometown Christmas Parade for everyone along the parade route to view.

STAFF REPORTS

Director of Operations, Kathy Hodge – Kathy told the Board about the new advertising opportunities available as a President Circle member. The Chamber has scheduled an "E-Waste Roundup" for January 23rd and 24th, 2010. The roundup will be held in the Chamber parking lot from 9 am to 4 pm. The annual State of the City address will be held at the Country Club on January 21st beginning at 11:30 am. The event will include a State of the Schools address with Dr. Nichols and Dr. Harwick. The Village BID has distributed the first copy of their newspaper, "the Village Crier." The Village bank account held by the Chamber is closed.

Director of Business Development, Jen Loomis – Jen reported that some previously dropped members are starting to come back into the Chamber and are renewing their memberships. The first annual "Cuisines of the Foothills" event is scheduled to take place on May 17, 2010 with the Covina Chamber of Commerce. A venue for the event has yet to be decided, but the American Legion Hall seems to be the most cost-effective.

Linda Hermann suggested that we contact Guitar World about membership in the Chamber.

COMMITTEE REPORTS

Business Affairs, Jen Loomis for Miki Carpenter – Jen reported that the "I Shop Glendora" mailer has been reformatted with a totally new look and advertising opportunities are now available for as little as \$250. "We hope to make it to press by Thanksgiving for the holiday publication." Swire Marketing continues to be very involved in the publication.

Dennis Chiappetta commented that "I Shop" is now a joint venture with the City and promises to be a great publication that is mailed to all residents of Glendora. It costs approximately \$10,000 to produce and distribute each mailer. Questions were raised about if the advertising costs included on-line advertising as well as print and how often the mailer would be produced?

Dennis Chiappetta replied that the "I Shop" mailer is scheduled for quarterly publication. Dennis then brought up the issue of fundraisers for the Chamber. For several months, the Board has been asked to come up with ideas for fund raising events. "Not much feedback has been given, so I am proposing that we take on doing a raffle for money. Other Chambers have been successful in doing this. The goal is to sell 200 raffle tickets for \$100 each with the winner receiving a \$10,000 prize. There could also be some smaller prizes included. The Chamber nets the rest of the money." It would be the responsibility of the Board to sell the raffle tickets and they all must be sold for the raffle to be successful. Dennis suggested that the winner be announced at an upcoming Chamber event.

Linda Hermann asked what happens if as a Board member you are unable to sell your tickets.

Dennis Chiappetta replied that each Board member would be required to sell all of their allotted tickets or come up with the difference.

Rona Lunde commented that other Chambers have been very successful with this type of fundraiser and since only 200 tickets are sold, it makes the chances of winning much greater. The limited number of tickets sold, is a big incentive for people to purchase them. Another fund-raiser that works well is the “pop the balloon” idea.

Dr. Bushman mentioned that the Foothill Presbyterian Hospital does the same type of fundraiser and suggested that before proceeding with the raffle, we check with them to see how they do it and how successful it is for them. It behooves the Chamber to look at the specifics of how other Chambers do the raffle.

After a brief discussion, Anne Woods commented that it really is a simple idea and simple to do. She suggested that the time allotted to sell the tickets and announce the winner be fairly brief, so that people remain enthused about the prize.

Dennis Chiappetta informed the Board that the discussion would be continued at the November 18th Board meeting.

Legislative Action, Dr. Cliff Hamlow – Cliff reported that he is emailing vital legislative information to the Board to keep them informed of legislation that may affect them as business owners. “Let me know if you are not interested in receiving this information, and I will remove you from the mailing list.” At the October 22nd meeting of the MTA, the Goldline was officially put on the long range transportation plan. Stay tuned for details. Ken Kay of 21st Skills for the Schools is being contacted about doing a presentation to the membership in the spring of 2010 in lieu of a State of the School Address. Remember the open house at Assemblyman Anthony Adams office on October 22nd.

Flashback, Daryl Overlock – Daryl presented the Chamber with a check for \$11,500, the Chamber’s portion of the proceeds from Flashback.

CITY AND COMMUNITY REPORTS

Glendora City Council, Ken Herman – No report

Village Business Association, Dena Garvin- Smart – No report

Dennis Chiappetta mentioned that the Village BID Board are working on their by-laws and they are probably going to take on doing a Farmers’ Market in the Transit Center. He extended the Chamber’s help with promoting their Farmers’ Market. The BID has requested that someone from the Board attend all of their meetings.

REPORTS FROM EX-OFFICIO MEMBERS

Charter Oak School District, Clint Harwick –Dr. Harwick reported that the district was able to rehire all six permanent teachers, although lay-offs for part-time help remain in effect. Because of the federal government stimulus package, the district will be able to obtain a \$10 million dollar interest free loan. Conferences with parents and students are taking place. Charter Oak is one of 3 districts in Los Angeles to be recognized for its’ outstanding achievements. School board elections will be taking place soon.

GUSD, Dr. Catherine Nichols –Dr. Nichols encouraged everyone to vote in the upcoming school board elections. Three incumbents are running. A three part community forum regarding prescription drug use in students is taking place with the first meeting scheduled for November 2nd. A College Night presentation for parents and students kindergarten thru grade12 to educate them on how to prepare for college will take place on November 4th. Glendora Day at the Fair was well attended with 3,000 kids able to participate. Art and Sarah Ludwick were very involved with the child development center at the Fair. A Tiny Tartans Pre-school is going into the vacant Williams school property.

Citrus College, Dr. Geraldine Perri – No report

Foundation for Glendora Schools, Debbie Deal –Debbie reported that past SOS drives have resulted in over \$365,000 in funds raised which have been used to restore music, math, English, teacher coordinator programs as well as the restoration of an on-site security officer. Another Save Our Schools drive is planned for spring 2010.

Coordinating Council, Pat Loukota –Pat reminded everyone that the Holiday Basket canned food drive is currently under way. A list of the most needed food items was given to each Board member.

New Business – A motion to accept the new members was made by Daryl Overlock and seconded by Arif Taj. Debbie Deal reminded everyone of the December 12th date for the Hometown Christmas Parade and asked the Board to post Parade flyers at their businesses. Rona Lunde commented that the Parade committee is looking for convertibles for the VIP's to ride in during the event. 19 to 21 cars are needed. Fawn Imboden reminded everyone of Snow Day at America's Christian Credit Union following the parade. Bianca Vobecky commented that little league is doing a fund-raiser and anyone interested in donating could contact her.

Old Business –No report

***There being no further business, the meeting adjourned at 8:20 am.
Minutes recorded by V. Thompsett***