

BOARD OF DIRECTORS MEETING MINUTES

Meeting Date: Wednesday, October 17, 2007

Meeting Time: 7:30

PRESENT

Bartlett, Matt – Century 21
Bushman, Patrick - Ludwick Family Fdn.
Miki Carpenter – Foothill Presbyterian Hospital
Hamlow, Cliff – Azusa Pacific University
Harwick, Dr. Clint - COUSD
Hermann, Linda – A. & J Cake and Candy
Imboden, Fawn - ACCU
Jafari, D. J. – Glendora Tire & Brake
Murabito, Gene – Business Systems Support
Nichols, Catherine - GUSD
Overlock, Daryl – America’s Home Source
Pine, Glen – Hawg Heaven
Viera, Dr. Michael – Citrus College
Workman, Hal – Workman Construction

EXCUSED

Chiappetta, Dennis – Athens Services
Garvin-Smart, Dena – Stellar Business Bank
Herman, Ken – City of Glendora
Lunde, Rona – Jan’s Towing

ABSENT

Macias, Anthony - Primerica
Schabow, Paul – America’s Loan Source

STAFF

Hodge, Kathy – Director of Operations
Loomis, Jen – Business Development Director
Thompson, Valarie – Administrative Assistant

Call to Order – President D. J. Jafari 7:35 a.m.

Pledge of Allegiance

Approval of Minutes from the July 18, 2007 Board of Directors Meeting – Motion made by Daryl Overlock and seconded by Glen Pine.

EXECUTIVE COMMITTEE REPORTS

President – D. J. Jafari – D. J. reported that Celebrity Waiter was a big success. Everyone who attended had a good time. Thank you Linda Herman and the Celebrity Waiter Committee for all your hard work and effort.

President-Elect, Miki Carpenter – No report.

Treasurer’s Report, Gene Murabito – Gene reported that total revenue for the year is \$20,384.76 which is right on target at 25% of the budget. Revenue from events, not including Flashback and Celebrity Waiter, is \$6,089.72. We are doing decent on expenses with a total so far this year of \$65,243.73 including the exterior painting and new roof. Total liabilities are \$12,724.00.

Ambassador Report, Matt Bartlett – Matt reported that the Ambassadors have booked the large truck from Jan’s Towing to decorate and ride in the December 8th Glendora Hometown Christmas Parade. “We are looking for volunteers to help decorate it on Friday evening, December 7th, so if you can come help, it would be appreciated.” Daryl Overlock mentioned that the float would look more festive if the railings were painted white instead of plain brown wood, so hopefully we can get a group together to help paint them. The Ambassador Jingle Bell Promotion is underway again this year. The goal this year is to raise \$1,000. The cost is only \$20 per ornament and the ornaments will be displayed in the Chamber lobby during the holidays, as well as be placed on the railings of the float at the Christmas Parade. This year as an added bonus, they will be strung together and taken to the Christmas Tree Lighting Ceremony. It looks like two more members will be joining the Ambassador Committee. Turnouts at Chamber events remains strong.

STAFF REPORTS

Director of Operations, Kathy Hodge – Kathy reported that Brenda Mazal has resigned from the Board due to health problems. “She was a tremendous help with Celebrity Waiter and her time and effort is much

appreciated.” You are all invited to the Grand Opening of Elaina Oullette’s new store, Da’ Avere this Friday from 5:00 – 9:00 pm. The San Gabriel Valley Economic Partnership is holding a Economic Outlook Breakfast on November 1, 2007 that you are all invited to attend. The conference begins at 8:30 am at the Pacific Palms Conference Resort in the City of Industry. The China Trip delegation is leaving the Chamber for their adventure on Sunday, October 28th. It has taken many hours to put this trip together and we thank Valarie for all her hard work. Citizen of the Year Committee meetings will begin in December. The sale of the Required Notices Kits for 2008 will happen soon and the second annual Past-Presidents Luncheon will take place in February 2008.

Director of Business Development, Jen Loomis – Nine new members joined in September. It is becoming increasingly difficult to get businesses on the aging report to renew. Many businesses are reporting that times are tough right now. Kathy Hodge suggested getting Ken Herman to talk to Home Depot about renewing their membership. *Hal Workman mentioned that the new manager of Home Depot is probably unaware of the history Home Depot has with the Chamber and how instrumental the Chamber was in helping them get the special events permit. It is unfortunate that when staff changes, past history is often lost, replied Kathy. Glen Pine questioned if Wells Fargo is experiencing tough times since they are on the aging report. Should we offer the struggling members a one-time chance to stay on the membership roll at no charge? Gene Murabito replied that keeping them as members at no charge is not good. D.J. suggested offering monthly payments to the past-due members as a means of keeping them as Chamber members. We do offer the option of quarterly payments replied Kathy. Linda Herman questioned how many of the past-due members slip into the 90 day past-due category. More and more, replied Jen.*

COMMITTEE REPORTS

Business Affairs, Miki Carpenter - Miki reported that the “I Shop Glendora” commercial is running on the Discover, History and A & E channels. Swire Marketing is working on finalizing a mailer which will be sent to the entire community educating them on why it is important to shop Glendora. Plans are to have it mailed to the community before the holidays. Advertising spaces for the mailer and future upcoming commercials are still available and begin at \$350. At a recent meeting with City Manager, Chris Jeffers, he reported that 50% of the City revenue comes from business related taxes.

Legislative Action, Cliff Hamlow – Cliff reminded everyone of the first Legislative Luncheon scheduled for Friday, October 26, 2007 from 12:00 to 1:15 pm featuring guest speaker, Chris Jeffers, Glendora’s new City Manager.

Flashback, Daryl Overlock – Daryl presented D. J. with a check for \$10,000 which is the Chamber’s portion of Flashback revenue. The Board was asked for approval to pay for a storage facility for Flashback items. The cost would be split with the Kiwanis and will run about \$300. per year. A decision will be made once the cost is more definite.

Web Site, Glen Pine - No report

Celebrity Waiter, Linda Hermann- Celebrity Waiter is done, reported Linda. About 150 people attended. The room looked great, and everyone had a great time. D. J. replied that it was a great evening and netted the Chamber \$6,700. which exceeded the amount budgeted. Thanks to the staff, Linda Herman, Brenda Mazal and M’chel Northrop for all their hard work. Gene Murabito wanted to know if a theme and date for 2008 has been set. *How about a motorcycle theme such as “Wild Hogs” suggested D. J.*

Citizen of the Year, Patrick Bushman- Dr. Bushman reported on the recent grand opening ceremony at the Hospital for the new emergency center. It was a 14 million dollar project and could not have been completed without the generosity of Art and Sarah Ludwick. The first meeting for Citizen of the Year will take place in December. This year attendance will be limited to 250, in part due to restrictions placed by the Fire Marshall.

Scholarship Committee, Miki Carpenter – No report

CITY AND COMMUNITY REPORTS

Glendora City Council, Ken Herman- No report.

Village Business Association – No report

REPORTS FROM EX-OFFICIO MEMBERS

Charter Oak School District, Clint Harwick- Dr Harwick reported that the district has begun an elementary band program and that Assemblyman Hernandez held an education forum about declining enrollment.

GUSD, Catherine Nichols – Dr. Nichols mentioned that the high school band won the L.A. County Fair band competition once again. On October 18th from 4:00 to 8:00 pm a college fair is being held for parents of college bound students. This is for parents of students grades K – 12, since it is never too early to start planning for college. Also in October a carnival will be held at Finkbiner Park and the high school cabaret will be performing at Carnegie Hall. A new law is being considered which would lower the speed limit when driving in front of a school from 25 to 15 miles per hour. *Hal Workman asked what the schools are doing to provide technical training for students, as it is becoming harder and harder to find qualified trades people. Dr. Nichols reported that she just attended a meeting at Mt. San Antonio College which focused on technical education for students. Also ROP classes are designed to give technical training to interested students. Dr. Harwick reported that the Charter Oak School District is reintroducing technical programs and they have reopened their woodshop classes. Daryl Overlock said that Mt. SAC has some construction classes. Dr. Viera said the thought is to regionalize with other schools to make technical programs available to interested students.*

Citrus College, Dr. Michael Viera –Dr. Viera reported that the 10th Annual Taste of Autumn at Citrus College raised \$80,000. and was attended by 500 people. Work is continuing on the stadium and the parking lot off of Baranca. Four candidates are running for the school board. The college bookstore reported 4 million in sales and the number of students enrolled is 15,400.

New Business – A motion was made by Matt Bartlett and seconded by Hal Workman to accept the new members.

There being no further business, the meeting adjourned at 8:35 a.m.

Minutes recorded by V. Thompsett