

Board of Directors Meeting Minutes

Meeting Date: November 18, 2009

Meeting Time: 7:30

PRESENT

Bushman, Dr. Patrick – Ludwick Fdn.
Chiappetta, Dennis – Athens Services
Garvin- Smart, Dena – Stellar Business Bank
Hamlow, Dr. Cliff – APU
Harwick, Dr. Clint – COUSD
Hermann, Linda – A & J Cake and Candy
Jafari, D. J. – Glendora Tire and Brake
Macias, Anthony – Primerica
Murabito, Gene – Business Systems Support
Perri, Dr. Geraldine – Citrus College
Taj, Arif – Sportclips
Viobecky, Bianca – Ship DTS
Wood, Brian – Brian Wood Automotive

ABSENT

Carpenter, Miki – Make a Senior Smile
Deal, Debbie – GUS Fdn.
Herman, Ken – City of Glendora
Imboden, Fawn – ACCU
Loukota, Pat – Coordinating Council
Lunde, Rona – Jan's Towing
Nichols, Dr. Catherine - GUSD
Overlock, Daryl – American Home Source
Quay, Mary Ann – Vicenti, Lloyd & Stuzman
Woods, Anne – Express Employment Professionals

STAFF

Hodge, Kathy – Director of Operations
Loomis, Jen – Director of Business Development
Thompsett, Valarie - Administrative Assistant

Call to Order –President Dennis Chiappetta 7:30 a.m.

Pledge of Allegiance

Approval of Minutes from the October 21, 2009 Board of Directors Meeting – motion made by Arif Taj and seconded by D. J. Jafari.

EXECUTIVE COMMITTEE REPORTS

President, Dennis Chiappetta – Dennis welcomed everyone. “Let’s get right to our reports.”

Treasurer’s Report –Gene Murabito reported that current assets are \$64,365.95. Accounts receivables are \$23,694.33. The Village Account fund is closed. Our workshops have done well as did Flashback which generated funds of \$11,500 and was the largest fundraiser of 2009. Considering the economy we are doing well, but the Chamber needs to look into doing more fundraising events in 2010. Expenses are just below budget at approximately 31%.

A motion to accept the financial report was made by D. J. Jafari and seconded by Anthony Macias.

Ambassador Report, Jen Loomis – Jen reported that the Holiday Stocking fundraiser is going great and that almost \$600 has been raised. The Chamber is looking very festive with all the stockings displayed in the lobby. Each of the stockings will be hung from the Ambassador float at the Xmas Parade on December 12th. There is still time to purchase one. The cost is \$20.

STAFF REPORTS

Director of Operations, Kathy Hodge –Kathy distributed “eWaste Round-up” flyers to the Board and asked members to post them in their place of business. Remember the dates for the round-up are January 23rd and 24th. Arif asked if they could be made larger, 11x17, making them more visible when posted in windows. The Gas Company has agreed to be a sponsor for the State of the City, State of the Schools address on January 21st. Fawn Imboden attended the ROP Virtual Realty program as a representative for the Chamber and presented them with a \$500 check. The Chamber building will be tented for termites on December 19th.

D. J. Jafari suggested that the Chamber check with the City to see if the eWaste Roundup and State of the City events could be posted on the reader board and City Website.

Kathy Hodge said she would follow through with the suggestion.

Director of Business Development, Jen Loomis – Cuisines of the Foothills is coming along reported Jen. Both Chambers have checked out the American Legion Hall as a possible venue for the event. Now, we need restaurants and committee members, so if you are interested in helping out, please see me after the meeting. The date is May 17, 2010. We have 5 dropped members for the month.

COMMITTEE REPORTS

Dennis Chiappetta asked Jen to report on the deadline for the “I Shop Campaign” holiday edition. The City has promised to kick in \$10,000 to help jumpstart the new “I Shop Glendora” campaign.

Business Affairs, Jen Loomis for Miki Carpenter – Jen reported that ad sales are going slowly, so the timeline is being reevaluated.

Legislative Action, Dr. Cliff Hamlow –Dr. Hamlow reported that the Goldline was put on the long-range transportation plan at the last MTA meeting. Sierra Madre to Glendora is the next projected extension and the MTA will be responsible for running it. Water issues and effects upon the State remain hot topics. The committee was invited to look at the Cal Chamber website for insights into the ballot initiatives. Dr. Hamlow invited the Board to check out the monthly Legislative meetings, held the first Thursday of the month at noon.

Flashback, Daryl Overlock –No report

CITY AND COMMUNITY REPORTS

Glendora City Council, Ken Herman – No report

Village Business Association, Dena Garvin- Smart – Dena commented that she was unable to attend the last BID meeting due to work conflicts.

Dennis Chiappetta commented on the recent meeting with several possible candidates for Board members. Things went very positively. The BID is really doing great things for the Village. “I will check with them to see if someone wants to attend our monthly Board meetings to keep the Chamber up to date on Village happenings.”

REPORTS FROM EX-OFFICIO MEMBERS

Citizen of the Year, Dr. Patrick Bushman – Dr. Bushman reported that the first committee meeting to select the 2009 Citizen of the Year is scheduled and should be well attended.

Charter Oak School District, Clint Harwick –Dr. Harwick thanked Dennis Chiappetta and Athens Services for the generous donation to the Charter Oak Foundation. The football team did great with a finish of 9 to 1 and the band won their latest competition.

Dennis Chiappetta asked Dr Harwick for an explanation on the District of Choice Amendment and what passage of it will mean to the school districts.

Dr. Harwick replied that it means that school districts will be able to take students from other districts without having to get inter-district transfers for these students. Each school will decide how many spaces are available and parents will apply for the available spots. Each district will be limited to a loss of no more than 3% of their student population. Dr. Harwick suggested the committee ask Dr. Nichols, Superintendent of Glendora Unified School District for a more comprehensive overview of the measure and why she chose to support it.

Bianca Viobeky questioned whether studies have been done on what the decision will mean to lower income school districts that are more likely to lose students to more affluent districts.

Dr. Harwick replied that financial studies have been done. Apparently the program has been in effect in rural areas for some time as a means of getting students to the nearest school.

Dr. Bushman commented that he sees the loss of students for some districts as a big financial and political issue. In California each empty seat results in a loss of \$6,000 to the district. However, the decision could have a positive influence on Charter Oaks Schools resulting in growth for their schools.

GUSD, Dr. Catherine Nichols –No report

Citrus College, Dr. Geraldine Perri – Dr Perri reported that the grand opening of the new field and gate house will take place on November 17th. Accreditation is completed and results will be received in January 2010. Currently the college has 1000 students that they are not being funded for. Cal Poly Pomona is trying out a tiered system for admissions based upon an applicant's GPA score.

Foundation for Glendora Schools, Debbie Deal –No report

Coordinating Council, Pat Loukota –No report

Dennis Chiappetta commented that the Coordinating Council Holiday Basket program is well organized and provides a great service for the community. Judy Rudd does an amazing job of chairing the program. Dennis gave each Board member a copy of the flyer the Montebello Chamber of Commerce uses to promote their \$10,000 raffle. Each of their board members are responsible for selling/or purchasing a certain number of tickets at \$100 per ticket. The winner is announced at their Business Expo and it works as a great fundraiser for them. Rona Lunde said she would chair the committee responsible for such a fundraiser. Fawn Imboden and Anne Woods volunteered to help.

Dena Garvin-Smart voiced her concerns over being held responsible for the sale of \$100 tickets given the state of the economy. Consumers are not spending as freely as in the past and being asked to be responsible for selling a mandatory number of tickets or having to purchase the unsold ones, places a big burden on some Board members.

Dennis Chiappetta commented that the Chamber needs to come up with some fundraisers and the Board has been asked several times to come up with fundraising suggestions. Other Chambers run successful golf tournaments, so that is another option for consideration.

Bianca Viobeky also voiced concerns with being asked to sell a mandatory number of tickets or be financially responsible for purchasing them.

Linda Hermann reiterated that the idea of the raffle and being asked to sell a number of tickets or purchase them could be a large financial burden on some Board members.

Brain Wood commented that he knows someone who does the same type of thing, only the prize is a car instead of money and this individual is really busy right now doing this type of raffle.

Dr. Harwick suggested that if the raffle is a go, the prize money be presented at some type of social gathering such as a wine and cheese event.

Dennis Chiappetta said that everyone's concerns would be considered, but the Board needs to remember that the Chamber needs fundraising events in 2010.

Bianca Viobeky asked if the Holiday Mixer makes money for the Chamber.

Kathy Hodge replied that yes it does.

The Board was reminded that they are dark in December and the next meeting will be January 20, 2010.

Old Business –No report

*There being no further business, the meeting adjourned at 8:25 am.
Minutes recorded by V. Thompsett*

