

Board of Directors Meeting Minutes

Meeting Date: May 19, 2010

Meeting Time: 7:30

PRESENT

Bushman, Dr. Patrick
Chiappetta, Dennis – Athens Services
Hamlow, Dr. Cliff – APU
Hermann, Linda – A & J Cake and Candy
Jafari, D. J. – Glendora Tire & Brake
Loukota, Pat – Coordinating Council
Lunde, Rona – Jan's Towing
Macias, Anthony – Primerica
Perri, Dr. Geraldine (Marilyn Grinsdale attended) – Citrus College
Quay, Mary Ann – Vicenti, Lloyd & Stutzman
Taj, Arif – Sportclips
Wood, Brian – Brian Wood Automotive

ABSENT

Carpenter, Miki – Make A Senior Smile
Deal, Debbie – GUSD Fdn.
Harwick, Dr. Clint - COUSD
Herman, Ken – City of Glendora
Imboden, Fawn - ACCU
Murabito, Gene – Business Systems Support
Nichols, Dr. Catherine - GUSD
Overlock, Daryl – American Home Source
Woods, Anne – Express Employment Professionals

STAFF

Hodge, Kathy – Director of Operations
Aguilar, Jen – Director of Business Development
Thompsett, Valarie – Administrative Assistant

Call to Order –President Dennis Chiappetta 7:30 a.m.

Pledge of Allegiance

Approval of Minutes from the April 21, 2010 Board of Directors Meeting – Motion made by Rona Lunde and seconded by Anthony Macias.

EXECUTIVE COMMITTEE REPORTS

President, Dennis Chiappetta –Dennis called the meeting to order and presented the ratified slate of officers for the 2010 – 2011 year. The Slate of Officers is as follows:

Linda Hermann – President

Arif Taj - Secretary

Daryl Overlock – Treasurer

D. J. Jafari – Vice-President

Dennis Chiappetta – Past-President

New Board members are Bill Ruh from the Citrus Valley Association of Realtors and Saed Albasha from Farmers Insurance.

Linda Hermann congratulated the staff for the great job on “Cuisines of the Foothills.” The event was outstanding. The staff received a round of applause from the Board.

Dennis Chiappetta concurred that the event was a big success and everyone seemed really pleased. “I talked to all of the vendors and they were extremely happy with the setting, the crowd size and the exposure they were receiving. The Country Club did a fantastic job and everyone seemed to be having a wonderful time.” Dennis suggested that a debriefing meeting with the Covina Chamber take place soon to discuss how to make next year's event even better. Dennis then commented that the Staff needs to be congratulated for doing a fantastic job on the recent Business Expo at the Diamond Ridge Shopping Center and for putting together a great E-waste event in January. Three very successful events in less than ½ a year is something that we should be proud of. Terry Kent has been appointed to fill the vacant City Council seat.

Treasurer's Report –Dennis Chiappetta reported for Gene Murabito that the Chamber is financially in pretty good shape. Total income is at 101.04% of budget. Total expenses are at 82.45% of the budget for a net gain of \$27,761.80.

Ambassador Report, Jen Aguilar – Jen reported that the Ambassador committee is looking to recruit some new members. They continue to promote Chamber events and mentor new members at events.

STAFF REPORTS

Director of Operations, Kathy Hodge –Kathy reported that approximately \$1,700.00 was netted from Citizen of the Year. That amount is just \$300 short of what the event was budgeted to make. So even with the change of venue to the Country Club and the increase in price per person, the event did quite well. Seven applicants applied for the two

\$1,000 scholarships offered by the Chamber. One of the recipients came from Glendora High School and the other recipient came from Charter Oak High School.

Linda Hermann commented that the applicants were amazing and meeting them and learning of their accomplishments was a privilege.

Dennis Chiappetta suggested that the scholarship recipients be invited to attend an upcoming breakfast or lunch so that everyone could have the opportunity to meet them.

Kathy Hodge reported that the April 22nd luncheon at Club House 66 was standing room only. We are getting great turnouts at our events. The July 5th celebration in the Glendora Village will include a parade, a pancake breakfast and lots of entertainment.

Director of Business Development, Jen Aguilar –Jen commented that we got 9 new members last month and for the first time in quite awhile, the new member count is more than the dropped members. The Chamber is considering offering dropped members a one year membership at a reduced rate to see if they can be enticed to rejoin. The discounted rate would be monitored as to whom it is offered to.

Dennis Chiappetta suggested that a proposal be drafted regarding the discounted membership dues, so that the Executive Committee and Board could have something in writing to review.

Bianca Viobecky commented that offering the discounted membership would show that the Chamber cares about our members and that they are important to us.

Linda Hermann asked where the new members came from? Were they walk-ins, were they solicited for membership?

Jen Aguilar replied that it could be a positive sign that the economy is turning around, or that people are once again looking for ways to promote their business. Our Facebook following is growing and people are just coming to us. Regarding Cuisines of the Foothills, it looks like we made \$4,200 in ticket sales. Another \$530 was made from the raffle and \$340 was received from ticket sales at the door. Our expenses were reasonably low and the Country Club did an incredible job of hosting the event. They were a pleasure to work with.

Dennis Chiappetta commented that he knows Picasso's Restaurant and Catering was very pleased. The location made the event.

Jen Aguilar commented that if the weather had been better, more people would have taken advantage of the patio seating. The rooms were full.

Linda Hermann commented that it was hard to hear and that next year a better sound system should be considered. The DJ did a great job, it was just hard to hear over the din of voices and noise within the Country Club.

Jen Aguilar concluded her report by informing the Board that the Business Expo did quite well. The amount of vendors doubled over previous years and our income tripled. \$4,000 was netted from the event. The only issue with the event was in regards to set-up and break-down. "I had to call my Dad to come and help set up the tables and chairs and we should not have to rely on our family to help us with events."

Dennis Chiappetta concurred that we have enough people within the Chamber, that staff should not have to get family members to help with events.

COMMITTEE REPORTS

Legislative Action, Dr. Cliff Hamlow – Dr. Hamlow reported that several new people attended the last committee meeting. A list of job-killer bills was emailed to everyone and I encourage you to look at them. The committee took a brief look at the upcoming ballot propositions, but took no stand to support them or not. America’s Christian Credit Union is hosting a Goldline luncheon on May 21, 2010 for the Legislative Committee. Habib Balian , CEO of the Goldline will be the speaker.

Flashback, Daryl Overlock – Kathy Hodge reported for Daryl that a “57 Chevy” is going to be featured on the T-shirts this year. To date \$12,000 in sponsorship funds have been secured. We are still looking for an event sponsor. No bands have been booked for the event yet, but we are looking at having 2 bands again, with one at the north entrance and the other at the south entrance.

Dennis Chiappetta suggested that the Flashback committee consider having multiple bands during the evening. South Pasadena just did such an event, and the multiple bands were interesting.

Arif Taj commented that he might have a contact for some bands.

CITY AND COMMUNITY REPORTS

Glendora City Council –No report

REPORTS FROM EX-OFFICIO MEMBERS

Citizen of the Year, Dr. Patrick Bushman – Dr. Bushman reported that the 2009 Citizen of the Year committee had their final wrap-up meeting. It was a great event, well attended with a very deserving recipient.

Charter Oak School District, Clint Harwick –No report

Glendora Unified School District, Dr. Catherine Nichols – No report

Citrus College–Marilyn Grinsdale reported for Dr. Perri that the college is gearing up for graduation.

Foundation for Glendora Schools, Debbie Deal –No report

Coordinating Council, Pat Loukota –Pat reported that elections for the new slate of officers took place at the May 10th meeting. “I am happy to report that I got re-elected for another term as President.” Monies are being collected for the Coordinating Council Campership Program.

Dennis Chiappetta suggested that the Chamber post something on the website regarding the Campership Program.

Jen Aguilar asked if there was a deadline for people to make contributions to the Campership Program.

Pat Loukota replied that donations are accepted all year long.

Rona Lunde commented that Tom Hill will be honored at the June 14th Coordinating Council meeting.

New Business – Rona Lunde reminded everyone of Relay for Life on June 12th and 13th at Louie Pompei Park for the American Cancer Society. Donations, pledges, prizes and walkers are needed. A sign-up sheet was passed around to the Board. Rona also told the Board about the recent article in the Tribune featuring Jan’s Towing. Most of Jan’s Towing trucks are now 80% green on their emissions, an accomplishment which we are quite proud of.

Old Business –No report

*There being no further business, the meeting adjourned at 8:20 am.
Minutes recorded by V. Thompsett*

