

Board of Directors Meeting Minutes
Meeting Date: Wednesday, March 18, 2009
Meeting Time: 7:30

PRESENT

Bushman, Dr. Patrick – Ludwick Fdn.
Carpenter, Miki
Chiappetta, Dennis- Athens Services
Conway, Mike
Garvin-Smart, Dena – Stellar Business Bank
Grinsdale, Marilyn – Citrus College (substitute for Dr. Perri)
Hamlow, Cliff – APU
Harwick, Dr. Clint – COUSD
Hermann, Linda – A & J Cake and Candy
Jafari, D. J. – Glendora Tire & Brake
Macias, Anthony – Primerica
Murabito, Gene- Business Systems Support
Nichols, Dr. Catherine – GUSD
Overlock, Daryl – America’s Home Source
Pine, Glen – Hawg Heaven
Wood, Brian – Brian Wood Automotive
Woods, Anne – Express Employment

ABSENT

Herman, Ken – City of Glendora
Imboden, Fawn - ACCU
Lunde, Rona – Jan’s Towing
Perri, Dr. Geraldine – Citrus College

STAFF

Hodge, Kathy – Director of Operations
Loomis, Jen – Business Development Director
Thompsett, Valarie – Administrative Assistant

Call to Order – President Miki Carpenter 7:30 a.m.

Pledge of Allegiance

Approval of Minutes from the February 18, 2009 Board of Directors Meeting – motion made by Dennis Chiappetta and seconded by D. J. Jafari

EXECUTIVE COMMITTEE REPORTS

President, Miki Carpenter –Miki opened the meeting by asking the Board to answer some trivia questions about the Chamber and community. Carol Gill owner of Undercovers Intimate Apparel in the Village was introduced as the morning’s guest speaker. Carol and members of the Village Merchant’s Association have petitioned the City to form a BID (Business Improvement District) for the improvement of the Village area. The goals of the BID are to create an inviting environment, increase Village traffic and encourage involvement of all of the Village merchants. BID’s work well for small and large towns and are a partnership between the City and a specific zone. Costs are based on a sliding scale for assessment and would be approximately \$600 per year per business generating about \$60,000 for improvements, branding and marketing of the area. The BID is now in the hands of the City and will be presented at the City Council meeting on April 14th. Carol said that she would give a copy of the BID to the Chamber for review and the Board was encouraged to attend the April 14th Council meeting to show support for the BID.

Linda Hermann asked how many of the 200 Village merchants are on board and supportive of the BID?

Carol Gill replied that very few actually put forth and are involved in the meetings.

Gene Murabito asked what areas are included in the BID and how the costs per business are determined?

Carol Gill replied that it includes Glendora Avenue between Foothill, Bennett, Vista Bonita and Vermont. Assessments are based on the type of business and location.

D. J. Jafari asked what happens if a business closes or gets new owners. Is the landlord responsible for the costs.

Carol Gill replied that there are several types of BID’s and the one being considered charges the business, not the landlord. If the business closes, the assessment is restarted when a new owner takes over.

Miki Carpenter asked if the BID area could be increased?

Carol Gill replied that most BID's are for a 3 to 5 year term and are then renegotiated.

Treasurer's Report, Gene Murabito – Gene reported that new membership income is down and the number of dropped members is becoming a concern, so expenses need to be monitored. Total assets are at \$80,648.05 and total liabilities are \$13,786.35. A motion to accept the budget report was made by Daryl Overlock and approved by Anne Woods.

Kathy Hodge reported that 5 new members have recently joined the Chamber.

Ambassador Report, Jen Loomis –Jen reported that 2 new members have joined the Ambassador committee, Joe Cina from Generation Mortgage and Donna Black from Eagle Escrow. All Board members were invited to attend the April 1, 2009 Ambassador meeting.

STAFF REPORTS

Director of Operations, Kathy Hodge - Kathy said that everything the Chamber had been up to was in her written report each Board member had in their board packets.

Director of Business Development, Jen Loomis –Jen reiterated that she had nothing to report other than was in her written report that each Board member had in their board packet. Everyone was reminded of the Business Expo on April 8th and invited to attend and show support for the vendors.

COMMITTEE REPORTS

Business Affairs, Miki Carpenter - Miki reported that "I Shop" is looking at costs and the expense involved with mailing the "I Shop Glendora" pamphlet to the entire community. Advertisers are needed for the upcoming Business Directory and the format of the directory is being reviewed. The City and Chamber are discussing using redevelopment funds for the directory.

Legislative Action, Cliff Hamlow –Cliff reported that no legislative lunches are scheduled at this time due to the lack of speakers. The committee continues to work on getting David Dreier as a speaker for a future luncheon.

Flashback, Daryl Overlock – Daryl reported that Flashback is scheduled for August 29th. Wal-Mart is the major sponsor. Other sponsorship opportunities are still available for anyone that is interested. The City has committed to providing barricades and police will again provide security at the event.

Scholarship Committee, Miki Carpenter –Miki reported that things are on track and \$2,000 has been set aside for the two deserving candidates.

Citizen of the Year, Patrick Bushman – Dr. Bushman reminded the Board of the April 16th Citizen of the Year Banquet honoring Gordon and Diane Norman at Citrus College. The cost per person is \$40, the invitations have been mailed and it is expected that the event will sell out all 250 seats quickly. Something different in the way of entertainment is happening this year. A violinist, a pianoist, and bagpipers, all previous students of Mr. Norman will be providing the entertainment.

CITY AND COMMUNITY REPORTS

Glendora City Council, Ken Herman – No report.

Village Business Association, Dena Garvin- Smart –Dena said she had nothing new to report at this time.

REPORTS FROM EX-OFFICIO MEMBERS

Charter Oak School District, Clint Harwick – Dr. Harwick reported that they have made millions of dollars in cuts to their budget and 65% more in cuts could be necessary by June. The stimulus package could help depending on

how the funds are allocated. Don't forget the upcoming May 19th special election. On a positive note, the Royal Oak Theatre received the Bravo Award for excellence in theatre production.

GUSD, Catherine Nichols – Dr. Nichols reported that things are going well. Accreditation is finished and three schools are being reviewed as recipients for Calif. Distinguished School awards. \$5.3 million in cuts have been made from the general fund, and additional cuts are being looked at in order to close the \$2 ½ million dollar gap. There may be a school closure in the fall of 2009. The SOS campaign is underway. At this time \$840 is being lost per child. The upcoming parcel tax bill will require a 2/3 vote to pass. Prop C regarding lottery spending on education, could leave a 5 billion dollar hole. Prop 1B amends Prop 98 providing “supplemental education funding” in place of “maintenance factor” payments” and could result in a 9.3 million dollar state payment.

Citrus College, Dr. Geraldine Perri – Marilyn Grinsdale reported for Dr. Perri that enrollments are up by 6% over last year with a total enrollment of 12,804 students. The 29th Senate District Education Summit on March 19th was informative and provided good communication between the legislators and college. A Earth Day Celebration will be held on April 24th at the college and on May 22nd the Gas Company is sponsoring a Greening of Calif. Workforce event.

Coordinating Council, Mike Conway –Mike reported that the 2009 community calendar has been completed. Funds for the Library are down as is income from the Library's big fundraiser, “Night on the Plaza.”

New Business – A motion to accept the new members was made by Dennis Chiappetta and seconded by Anne Woods.

Linda Hermann reported that she recently attended a very helpful meeting at Senator Huff's office along with 10 other small business owners. Everyone is experiencing difficulties in these tough economic times. Applications are being accepted for “City Beautification Awards.”

Cliff Hamlow asked Linda to explain who is eligible to receive a beautification award.

Linda Hermann replied that any commercial development that has improved the appearance of their facility can apply.

Gene Murabito informed the Board that Mayor Karen Davis has been named “ 59th Assembly District Woman of the Year” by Assemblyman Anthony Adams.

Dena Garvin-Smart informed the Board that SBA loans are available to small business owners at reduced rates. For anyone considering get a loan for business improvement, now is the perfect time to do it.

Miki Carpenter reminded everyone that Trivia Challenge tickets are for sale and the Chamber team consists of herself, Linda Hermann and Frank Pine.

Old Business –No report

*There being no further business, the meeting adjourned at 8:30 am
Minutes recorded by V. Thompsett*

