

Board of Directors Meeting Minutes
Meeting Date: Wednesday July 15, 2009
Meeting Time: 7:30

PRESENT

Bushman, Dr. Patrick – Ludwick Fdn.
Chiappetta, Dennis – Athens Services
Deal, Debbie – GUSD Fdn.
Garvin-Smart, Dena – Stellar Business Bank
Hamlow, Dr. Cliff – APU
Harwick, Dr. Clint – COUSD
Hermann, Linda – A & J Cake & Candy
Imboden, Fawn – ACCU
Jafari, D. J. – Glendora Tire & Brake
Loukata, Pat – Coordinating Council
Macias, Anthony – Primerica
Nichols, Dr. Catherine – GUSD
Overlock, Daryl – American Home Source
Perri, Dr. Geraldine – Citrus College
Quay, Mary Ann – Vincenti, Lloyd & Stutzman
Taj, Arif – Sportclips
Vobecky, Bianca – Ship DTS
Wood, Brian- Brian Wood Automotive
Woods, Anne – Express Employment Professionals

ABSENT

Carpenter, Miki
Herman, Ken – City of Glendora
Lunde, Rona – Jan’s Towing
Murabito, Gene- Business Systems Support

STAFF

Hodge, Kathy – Director of Operations
Loomis, Jen – Director of Business Development
Thompsett, Valarie – Administrative Assistant

Call to Order – President Dennis Chiappetta 7:30 a.m.

Pledge of Allegiance

Approval of Minutes from the June 17, 2009 Board of Directors Meeting – motion made by Daryl Overlock and seconded by Arif Taj.

EXECUTIVE COMMITTEE REPORTS

President, Dennis Chiappetta –Dennis opened the meeting by thanking Miki Carpenter for her past year as president of the Chamber. “Unfortunately she had a conflict this morning, so she is unable to attend the meeting this morning, but she did a great job of leading the Chamber this past year.” A motion to accept the following individuals as 2009 – 2010 Committee Chairs was made by Anne Woods and seconded by Mary Ann Quay:

Jen Loomis – Ambassadors
Dr. Cliff Hamlow – Legislative Committee
Daryl Overlock – Flashback
Miki Carpenter- Business Affairs, Scholarship, Board Development
Dr. Bushman – Citizen of the Year

Treasurer’s Report –Dennis Chiappetta reported for Gene that the full budget should be available for review at the August 19th Board of Directors meeting. The Chamber is currently operating at a slight loss. Dennis asked the Board to get back to him with any fund-raising ideas they might have.

Ambassador Report, Jen Loomis – The committee has 12 active ambassadors reported Jen and several more individuals are looking to get involved. The first of the 3 part Mingle, Munch & Market BBQ series went well. The event sold out and Zack Swire did a great presentation. It was nice to see Linda Hermann and Dennis at the event. Part two of the series is scheduled for August 13th at 6:00 p.m.

Arif Taj said that he would work on getting more tables and chairs for the event, so that a greater number of people could attend part two of the series.

STAFF REPORTS

Director of Operations, Kathy Hodge - Kathy reminded everyone that volunteers will be needed for Flashback. It is a large fund-raiser for the Chamber and a portion of the proceeds from the event go to deserving students in the form of scholarships. A sign-up sheet for workers was passed around. The first proof of the business directory has been received and is currently being reviewed. Each board member was asked to review, sign and return their Board

Contract. The Board Development Committee will be holding their first meeting soon. The Chamber received a letter from the Glendora Post Office informing the Chamber that there is a possibility they will close their bulk mail department.

Director of Business Development, Jen Loomis –Facebook 101, a seminar to help individuals put together a Facebook page is being offered on August 26th at America’s Christian Credit Union reported Jen. “Bring your laptop and learn how to make Facebook work for you.” The cost per person for the class is \$10. The first emailed issue of the Business View recently went out and has been well received. Two new members have joined the Chamber. The Board was encouraged to talk to their fellow members on the aging report about the benefits of belonging to the Chamber. A motion to accept the new members was made by Linda Hermann and seconded by D. J. Jafari.

Dennis Chiappetta commented that the first part of the BBQ series went very well and Zack Swire did a great job. Be sure to bring your laptop to the Facebook Seminar. “I am asking the Board for their ideas and suggestions for Chamber fund-raising events.” Any suggestions will be appreciated.

COMMITTEE REPORTS

Business Affairs - The committee is working on revamping the “I Shop Glendora” flyer so that Swire Marketing is able to be profitable on the publication reported Dennis Chiappetta. Responses from previous publications have been strong.

Linda Hermann commented that she took out a small ad in a previous publication and got amazing results from it. Lots of phone calls and interest.

Arif Taj reported that he tracked responses from his ad in the publication and saw a 4 to 4 ½ % increase in interest to his business, which from an advertising viewpoint is really good.

D. J. Jafari said response to his ad in a previous publication was really, really good.

Dennis Chiappetta concluded by saying that Zack Swire has done an amazing job on the publication and needs to be commended for all his hard work.

Legislative Action, Dr. Cliff Hamlow –The committee recently took a stand to support 6 bills from the Metropolitan Water District having to deal with the Delta and water efficiency improvements reported Cliff. On September 17th Senator Bob Huff will be addressing the community and chamber membership. I hope most of you will join us for this informative presentation to learn what is going on in Sacramento. The event is scheduled for noon at Bidwell Forum, lunch will be served and the cost per person is \$15.

Flashback, Daryl Overlock –The event is progressing on schedule reported Daryl. Remember the date: Saturday, August 29th from 6:00 – 11:00 pm. I know helpers will be needed on the day of the event for set-up and to man the gates, so if you can donate time to help, it will be appreciated. Kathy Hodge asked the Board to get back to her with ideas for food vendors.

Scholarship Committee, Miki Carpenter – No report

Citizen of the Year, Dr. Patrick Bushman –Remember the fundraiser for the library, “Night on the Plaza” scheduled for July 8th reported Dr. Bushman.

CITY AND COMMUNITY REPORTS

Glendora City Council, Ken Herman – No report

Village Business Association, Dena Garvin- Smart –The BID has passed and the City is currently accepting applications for Board members reported Dena. A “Taste of the Village” event is taking place on July 15th featuring many of the Village eateries. The new wine parlor is opening soon and Fiorina is hosting a reception to welcome them

to the community. Thanks to the hard work of Daryl, the Village is becoming more receptive to Flashback and the number of people the event brings to the area.

REPORTS FROM EX-OFFICIO MEMBERS

Charter Oak School District, Clint Harwick –Charter Oak was able to host summer school classes even though the district is receiving only 80% of the funds they received last year. The district is expecting a 14% deficit and currently 19 schools within California are unable to pay their bills reported Dr. Harwick. Due to the way the laws are written, funding for school improvements such as paving parking lots is ongoing, but funding to buy books and materials is not available.

GUSD, Dr. Catherine Nichols –Fee based summer school classes are currently underway reported Dr. Nichols. The school board made the painful decision to close Williams Elementary School and more cuts are expected. At the June 27th Board meeting it was suggested that the community be surveyed as to their thoughts on a parcel tax to help ease the school budget crisis. In order to pass, the tax would require a 2/3 vote from the community.

Dennis Chiappetta asked how much of an assessment per parcel is the school district looking at.

Dr. Nichols replied that a \$16 per parcel per month assessment would generate approximately \$2 million dollars annually for the district.

Anne Woods asked if the district had any plans for the vacant Williams property.

Dr. Nichols replied that no plans have been made at this time.

Citrus College, Dr. Geraldine Perri –Dr. Perri reported that budget reductions are still ongoing. Classes have been cut and the California State University system is not accepting any mid-year transfers due to the budget cuts. Citrus is busily preparing for their upcoming accreditation, which is a 6 year overview of the college and it appears that per unit fees are going to be raised from \$20 to \$26. The college currently has no hourly employees due to the budget restrictions.

D. J. Jafari asked who determines the costs per unit at the college level.

Dr. Perri replied that the fees are determined by the State Legislature.

Foundation for Glendora Schools, Debbie Deal – Debbie reported that Measure G dollars are hard at work at Goddard Middle School. The SOS (Save Our Schools) campaign raised \$365,000, which is more than was raised last year. The funds will be used for music and art classes. The foundation is currently looking at other options for fundraising events.

Coordinating Council, Pat Loukota – Pat reported that Coordinating Council is dark during the summer and will resume in September.

Dennis Chiappetta asked if an electronic calendar could be sent to the Chamber so that they would have a record of upcoming community events.

New Business –Linda Hermann mentioned the recent newspaper article about Anne Woods and her company, Express Employment Professionals.

Old Business –No report

*There being no further business, the meeting adjourned at 8:10 am.
Minutes recorded by V. Thompsett*

