

Board of Directors Meeting Minutes
Meeting Date: Wednesday, July 16, 2008
Meeting Time: 7:30

PRESENT

Bushman, Patrick - Ludwick Family Fdn.
Carpenter, Miki - Foothill Presbyterian Hospital
Chiappetta, Dennis – Athens Services
Conway, Mike
Frisella, John – Frisella’s Roastery
Garvin-Smart, Dena – Stellar Business Bank
Harwick, Dr. Clint - COUSD
Hamlow, Cliff – Azusa Pacific University
Herman, Ken – City of Glendora
Imboden, Fawn - ACCU
Jafari, D. J. – Glendora Tire & Brake
Murabito, Gene – Business Systems Support
Nichols, Dr. Catherine - GUSD
Overlock, Daryl – American Home Source
Pine, Glen – Hawg Heaven
Schabow, Paul – Basis Point Home Loans
Wood, Brian – Brian Wood Automotive
Woods, Anne – Express Employment Professionals

EXCUSED

Bartlett, Matt – Century 21
Hermann, Linda – A & J Cake & Candy

ABSENT

Lunde, Rona – Jan’s Towing
Macias, Anthony - Primerica
Perri, Dr. Geraldine – Citrus College

STAFF

Hodge, Kathy – Director of Operations
Loomis, Jen – Business Development
Thompsett, Valarie – Administrative Assistant

Call to Order – President Miki Carpenter 7:35 a.m.

Pledge of Allegiance

Approval of Minutes from the June 18, 2008 Board of Directors Meeting –Motion to accept the minutes made by Dennis Chiappetta and seconded by Daryl Overlock.

EXECUTIVE COMMITTEE REPORTS

President, Miki Carpenter –“ I am looking forward to a great and productive year working with all of you. You each have a Board Book in front of you in which you will find a Board Contract and Conflict of Interest form. Please review, sign and return to the Chamber by the end of today’s meeting” The Board members not installed at the June 26th Installation and Ambassador Recognition Dinner, were asked to come to the front of the room where they were installed as 2008 - 2009 Glendora Chamber of Commerce Board Directors . Dr. Bushman was presented with a plaque as a thank you for serving as the 2008 Citizen of the Year Committee Chairman. D. J. Jafari was presented with his past-president pin.

Dena Garvin –Smart asked if the Chamber had given any thought to sending the Chamber newsletter, the Business View, to the membership by email instead of through the post office. The savings to the Chamber would be great and would contribute to “going green” and saving the environment.

Kathy Hodge replied that the Chamber has considered doing it, and would look into it more seriously.

Treasurer’s Report, Gene Murabito – Gene reported that the total in checking and savings accounts is \$61,363.00. Accounts receivables including miscellaneous invoices is \$921.20. The Flashback account has \$12,649.59 in restricted funds set aside to cover expenses in case the event is cancelled. Total Current Liabilities are \$12,940.84 including \$9,000.00 set aside for Chamber improvements such as new carpeting, a storage unit and parking paving. Total Membership Related Revenues are at 98% of budget at \$109,341.55. Total Revenue is \$217,084.69 and Total Expenses are \$208,356.67 for a net gain of \$8,728.02.

Ambassador Report, Jen Loomis - Jen reported that the Ambassador committee had their first meeting under staff leadership where the Ambassadors were introduced to the new goals of the committee. “We are looking to build upon the success of last year and to give the Ambassadors more benefit for belonging to the committee.”

New Commitment Forms and Applications were given to everyone and ideas and suggestions for improving the committee were tossed around. There is going to be an Ambassador page on the new website giving recognition to each Ambassador and a “Quarterly Ambassador” will be honored for his/her service. “Come and join us.”

STAFF REPORTS

Director of Operations, Kathy Hodge - Kathy informed everyone that Assemblyman Anthony Adams is hosting a “Community Outreach – Meet and Greet” session at the Chamber on Wednesday, July 23rd from 10:00 am – 1:00 pm. This is your opportunity to meet with the Assemblyman and discuss your concerns with him. The staff and D. J. recently attended the Police Officers Recognition Award Ceremony as well as the groundbreaking for the library children’s wing. August 25th is the target date to get the map to press. The entire membership has been sent a letter regarding subscription changes to the Tribune newspaper. Although the complimentary membership subscriptions are no longer offered, members who choose to continue receiving the paper can do so for the one-time rate of \$3.12 per year. The Chamber will receive \$10 for each member who renews at the discounted rate.

Director of Business Development, Jen Loomis - Jen reported that quarterly payments are being offered to members behind on their dues as an incentive to retain their membership. It is often difficult to reach the right person to discuss the delinquent dues. Of the 9 drops, ½ are out of business, ¼ were dropped for no response to repeated phone calls and letters and 1 dropped because they saw no benefit.

D. J. Jafari asked why Sergio’s Mexican Restaurant and the Glen Oaks Golf Course were on the dropped list.

Jen replied that the Golf Course is on a month to month lease right now, so their future is undecided at this time and no one was able to contact the owner of Sergio’s.

John Frisella asked how the amount of a member’s dues is decided.

Jen replied that the amount is based on the number of employees.

Anne Woods asked what percentage of renewing members are past due each year.

Gene Murabito replied that the numbers normally run at 18 – 20 %.

Jen concluded by saying that 3 new members joined the Chamber in June.

COMMITTEE REPORTS

Business Affairs, Miki Carpenter - Miki reported that the August 13th meeting will be a planning session aimed at deciding the direction of the committee. In looking at other Chambers and agencies, many are experiencing the same difficulties as Glendora in regards to the tough economic times of the business community. The next “I Shop Glendora” mailer is focusing on community service and the older adult population. The mailer is doing really well and advertisers are reporting good responses to their ads. Swire Marketing continues to work on new marketing strategies and the Tribune newspaper is now working with the committee.

Legislative Action, Cliff Hamlow – Cliff reported that the Legislative committee will be dark in July resuming in August with a discussion of the upcoming ballot propositions. The propositions will also be the topic at the September Legislative Luncheon. At a recent meeting with the Executive Committee, it was discussed how the Legislative committee should support and present legislation to the membership.

Flashback, Daryl Overlock – Only 35 more days until the event, reported Daryl. During the Summer Madness Sale taking place in the Village next weekend, the Kiwanis and the Chamber are setting up a booth to promote

Flashback and sell tickets. Food vendors are coming in and the fencing etc. is confirmed. Help is always needed with set-up, and during the event, so if you can give some time, it would be appreciated. Due to the ongoing construction in the Village, there will be two less entrance gates this year.

John Frisella mentioned the competition between the restaurants and the Kiwanis for beer sales and asked what the policy is for this year's event.

Daryl replied that the restaurants can sell beer, but people can't walk the streets with that beer in hand. However if people buy the beer from Kiwanis, they are free to walk around with that beer. And that is because of the insurance waiver bought by Flashback. If someone buys a beer at one of the restaurants and then goes out into the street with that beer and becomes injured, Flashback is held liable. Also, since funds raised from Flashback are used for scholarships, it is hoped that area businesses will not compete with the event for beer and wine sales.

Scholarship Committee, Miki Carpenter – No report

Citizen of the Year, Patrick Bushman –Dr Bushman reminded everyone of the “Night on the Plaza” on Saturday, July 19th, a fundraiser for the library.

CITY AND COMMUNITY REPORTS

Glendora City Council, Ken Herman – Ken reported that although the Village merchants were originally in favor of the 20 minute parking spaces, it has now become a concern for some business owners. So, the City is looking into removing them. There is still a problem with employees parking in front of their businesses and not allowing customers to have access to those parking spaces. Construction financing is becoming more difficult to obtain which is affecting the development of several sites. Petitions regarding dividing the City into 5 council districts are being circulated throughout the community and the measure will likely be on the November ballot. The City is looking into changing the zoning on the vacant Hyundai property so that retail could be built on the site. The budget is balanced and the City has 12 million in reserve.

Dennis Chiappetta thanked the City for the Chamber stipend and for their support of the Chamber.

Village Business Association, Dena Garvin- Smart –Dena reported that the Association governing Board approved the sale of Flashback tickets during the Summer Madness event. There is controversy among the merchants regarding the 20 minute parking spaces, the directional signs and the 3 hour parking zones. October 3rd through 5th are the dates for the next Art Weekend and Chalk Walk happening.

REPORTS FROM EX-OFFICIO MEMBER

Charter Oak School District, Clint Harwick –Dr. Harwick reported that graduation has taken place and this year the Valedictorian was introduced by the students. Although the recent yearbook incident was unfortunate, it has offered the students the opportunity to grow and learn from the consequences of their actions. The Bridges Opportunity Program allows struggling students to earn 15 credits during the summer. Thank you to the City for the traffic signal on Gladstone and Williams.

GUSD, Catherine Nichols – Dr. Nichols thanked the Chamber for the scholarship monies awarded to several deserving applicants. Construction on Sellers Elementary is on schedule. Budget concerns are still an issue, but on a positive note, the SOS campaign has earned \$375,000.00 which will be used to sustain elementary music programs. The district is focused on improving student achievement, and bridging the gap between Hispanic and lower income students with the rest of the student population

Citrus College, Dr. Geraldine Perri –No report

Coordinating Council, Mike Conway –Mike reported that Coordinating Council has been dark for the summer. It looks like lots of good things are going to happen with the Ambassador Committee under staff leadership. It will be good to have some consistency and for the Ambassadors to be reminded of their duties and roles in the Chamber.

Old Business –No report

New Business – Cliff reminded everyone to watch local athletic, Brian Clay in his quest for gold at the upcoming Olympic Games. Dennis Chiappetta made a motion to accept the new members which was seconded by Daryl Overlock.

Everyone adjourned to the outside for a board photo.

There being no further business, the meeting adjourned at 8:45 am.

Minutes recorded by V. Thompsett