

BOARD OF DIRECTORS MEETING MINUTES

Meeting Date: Wednesday, January 16, 2008

Meeting Time: 7:30

PRESENT

Andrew, Eric - GUSD
Bartlett, Matt – Century 21
Bushman, Patrick - Ludwick Family Fdn.
Miki Carpenter – Foothill Presbyterian Hospital
Chiappetta, Dennis – Athens Services
Garvin-Smart, Dena – Stellar Business Bank
Herman, Ken – City of Glendora
Hamlow, Cliff – Azusa Pacific University
Harwick, Dr. Clint - COUSD
Hermann, Linda – A. & J Cake and Candy
Imboden, Fawn - ACCU
Jafari, D. J. – Glendora Tire & Brake
Macias, Anthony - Primerica
Murabito, Gene – Business Systems Support
Overlock, Daryl – America’s Home Source
Pine, Glen – Hawg Heaven
Schabow, Paul – America’s Loan Source
Viera, Dr. Michael – Citrus College
Workman, Hal – Workman Construction

EXCUSED

Lunde, Rona – Jan’s Towing

STAFF

Hodge, Kathy – Director of Operations
Loomis, Jen – Business Development Director
Thompson, Valarie – Administrative Assistant

Call to Order – President D. J. Jafari 7:35 a.m.

Pledge of Allegiance

Approval of Minutes from the November 21, 2007 Board of Directors Meeting – Motion made by Dennis Chiappetta and seconded by Matt Bartlett

EXECUTIVE COMMITTEE REPORTS

President – D. J. Jafari – D. J. welcomed everyone and proceeded to get down to business.

President-Elect, Miki Carpenter – We are looking to increase the size of the Board of Directors. If you know anyone that might be interested in serving, please give me their contact information and I will be happy to discuss Board participation with them. We are looking for Committee Chairpersons for our chamber committees and Board members to serve on the nominating committee.

Treasurer’s Report, Gene Murabito – Gene reported that there is \$30,837.92 in the Chamber’s checking and savings accounts and a total of \$25,877.77 in the four CD accounts. Our liabilities are \$10,000 with the majority of that for the balance on the Chamber’s new roof and paint job. The Village Business Association has \$7,007.26 in reserve. We are at 56% of budget for revenue and our total expenses for the year are also at 56% of budget at \$110,993.76.

Ambassador Report, Matt Bartlett – Everything is quiet reported Matt. Monica Navarro from Foothill Dermatology is considering joining the Ambassador Committee as a new member.

STAFF REPORTS

Director of Operations, Kathy Hodge – Kathy reported that the Mayor’s State of the City Address on Friday, March 7th is being opened up to the public this year. Two China Trip Orientation meetings are scheduled, February 11th and April 22nd. Both will be held at the Library’s Bidwell Forum from 7:00 to 9:00 pm. The price for the November 2008 China trip has increased to \$1,599. per person. The increased price means the Chamber will net \$200 per traveler this year. Linda Hermann has graciously volunteered to be the Chamber’s liaison for Coordinating Council. \$2,000 was netted from the November 29th Holiday Mixer at the Country Club.

Everyone loved getting the body length of raffle tickets for \$20. Copies of the bi-annual financial review are on the table for those interested. And we thank you Mayor Herman for volunteering to help with our March 25th Business Expo.

Director of Business Development, Jen Loomis – Jen reported that 7 new members joined last month, but 6 dropped, for a net gain of one member. As previously reported, the economy is slow and people are watching how they spend their discretionary dollars. The criteria of my job is changing and I will be focusing more on retention of existing members, as well as developing programs that will benefit our membership. I encourage all of you to sign up for the Business Expo on Tuesday, March 25th. A sexual harassment seminar is scheduled for April 23rd from 11:30 am to 2:00 pm. Both events are going to be widely advertised. Five members on the aging report have paid since the report was produced.

Linda Hermann commented that it is interesting that so many of the Village Merchants are dropping their memberships in the Chamber after the Village Merchant Association has agreed to partner with the Chamber.

Gene Murabito suggested that the join date be included on the drop list to show how long they have been members of the Chamber before dropping their membership.

Jen Loomis replied that 70 to 90% of drops are first year members.

Dennis Chiappetta commented that our average for retention of members is above the state level.

COMMITTEE REPORTS

Business Affairs, Miki Carpenter - Miki reported that the “I Shop Glendora” promotion is underway with all residents within the City receiving the first pamphlet before the holidays. The aim is to have a new pamphlet mailed to the residents each quarter. Swire Marketing is marketing fund-raising and advertising opportunities for the next pamphlet to community service clubs.

D. J. Jafari asked what the feedback from the first mailer has been.

Miki Carpenter replied that the response has been very positive.

Legislative Action, Cliff Hamlow – Cliff invited everyone to join the Legislative Action Committee and the San Gabriel Valley Coalition at the Glendora Country Club on January 18th at noon to hear former State Senator, Jim Brulte discuss the upcoming propositions. The Committee has booked Supervisor Antonovich to speak on February 22nd at the legislative luncheon which will be held in the Glendora Unified School District Boardroom. In lieu of a March luncheon, the Legislative Action Committee encourages you to attend the Mayors State of the City address on March 7th at the Glendora Country Club. Bob Cruz from The Gas Company has asked the Executive Committee and the Board of Directors to take a stand to support the Sunrise Power Link which strengthens the states power grid guaranteeing that when power is most needed, it will be available.

Flashback, Daryl Overlock – Daryl reported that the first Flashback committee meeting is being held today after the Board meeting for anyone that is interested in attending. The band “The Answer” has been booked to perform again and work is underway on the T-shirt design. The date for Flashback 2008 is August 23rd.

Celebrity Waiter – No report

Citizen of the Year, Patrick Bushman - The date for this year’s event is April 17th reported Dr. Bushman and the event will once again be held at Citrus College. The colleges catering manager will be having surgery prior to the event, so this year the event will be catered by an outside source. February 1st is the deadline for Citizen of the Year nominations. If you know someone that has made lasting contributions to the community, we would be happy to have them nominated. This a great event and I hope all Board members will attend.

Scholarship Committee, Miki Carpenter – The first meeting for the scholarship committee is scheduled for January 28th at 2:00 pm. Daryl Overlock, Linda Hermann and myself invite you to join us for this worthwhile endeavor.

CITY AND COMMUNITY REPORTS

Glendora City Council, Ken Herman- Things are well with the City reported Ken. Negotiations are underway on the vacant Hyundai property. The City is looking at a revenue generating business, such as a hotel or restaurant to fill the vacancy. However, the owner wants to keep the property and has some different ideas on what should be built on it.

D. J. Jafari asked if the City has looked into having another dealership come on to the vacant Hyundai property.

Ken Herman replied that car sales are down due to the slowdown in the economy and it would be hard to get another dealership to move in at this time. Since 60% of the City's revenue comes from the 5 dealerships within the community, the slowdown in auto sales is affecting the City's budget. Therefore, the City is strongly looking into diversification. An El Torito restaurant is coming into the Diamond Ridge development. Please join me at the Mayors Prayer Breakfast being sponsored by The Gas Company and So. Calif. Edison on February 27th at the Glendora Country Club from 7:00 to 8:45 pm. Pastor Jim Miller from the Glenkirk Church is the scheduled speaker.

Gene Murabito reminded everyone that the Diamond Ridge movie theatre is scheduled to open in September of this year.

Village Business Association, Dena Garvin- Smart – Dena reported that she attended her first association meeting and that the Association is looking at ways to market the Village shops to the community. The Glendora Community News has agreed to run a monthly ad featuring the Village area. The Village merchants are probably going to hold a second chalk walk in February.

Dennis Chiappetta reminded everyone that the Village Business Association is now a committee of the Chamber.

REPORTS FROM EX-OFFICIO MEMBERS

Charter Oak School District, Clint Harwick – Dr. Harwick announced that the State's deficit will affect the budget and Charter Oak School District personnel and may include layoffs of such personnel and cutbacks on programs. Declining enrollment remains a concern. The Band and Colorguard are ranked number 1 in the state.

GUSD, Catherine Nichols – Eric Andrew, Assistant Superintendent of Schools, commented that the District is looking at their resources and are trying to maintain the integrity of their programs. The District is averaging a loss of 150 students per year equating to the loss of thousands of dollars in revenue. The middle schools are holding career fairs to start students thinking about possible future careers.

Citrus College, Dr. Michael Viera – Dr. Viera commented that he just returned from a trip to Sacramento where midyear budget reductions were discussed. Proposition 58 will give the legislature 45 days to discuss the Governors proposals before making a decision. January 24th is the date for Senator Margett's Educational Summit featuring Assemblymember Bob Huff. The parking lot on Barranca Avenue is now open and gives the school 150 additional parking spaces. Demolition of some old buildings on Barranca Avenue is scheduled to begin. On May 6th dedication of the new Innovation Center will take place.

Old Business – Dennis Chiappetta said that the Executive Committee met with the City Manager, Chris Jeffers and the City Auditor to discuss the business license issue and to clarify some misinformation.

Vendors delivering within the City limits will be asked to pay a flat fee per year to make such deliveries. Regarding the issue of asking to see three years of back financial information, if it is requested, it will be to verify that businesses are reporting their earnings correctly. The amnesty period to comply with the new regulations has been extended and individual realtors will be required to comply with the new law and obtain a license to do business in the City.

New Business – Dr. Bushman mentioned that the Rainbird Sprinkler float won the prestigious Sweepstakes Award at the Rose Parade.

A motion to accept the new members was made by Daryl Overlock and seconded by Matt Bartlett.

Glen Pine asked the Chamber to consider purchasing an Adobe program to convert word files to a PDF format enabling anyone to open them from their computer.

Gene Murabito suggested that the Executive Committee discuss the purchase of the Adobe program and take a look at the entire package before making the decision to purchase or not.

There being no further business, the meeting adjourned at 8:30 am.

Minutes recorded by V. Thompsett