

Board of Directors Meeting Minutes
Meeting Date: Wednesday, February 18, 2009
Meeting Time: 7:30

PRESENT

Carpenter, Miki
Chiappetta, Dennis – Athens Services
Conway, Mike
Garvin-Smart, Dena – Stellar Business Bank
Hamlow, Cliff - APU
Imboden, Fawn – ACCU
Jafari, D. J. – Glendora Tire & Brake
Macias, Anthony – Primerica
Murabito, Gene – Business Systems Support
Nichols, Dr. Catherine - GUSD
Perri, Dr. Geraldine – Citrus College
Pine, Glen – Hawg Heaven
Wood, Brian – Brian Wood Automotive

ABSENT

Bushman, Dr. Patrick – Ludwick Fdn.
Harwick, Dr. Clint - COUSD
Herman, Ken – City of Glendora
Hermann, Linda – A & J Cake and Candy
Loomis, Jen – Director of Business Development
Lunde, Rona – Jan's Towing
Overlock, Daryl – America's Home Source
Woods, Anne – Express Employment

STAFF

Hodge, Kathy – Director of Operations
Thompsett, Valarie – Administrative Assistant

Call to Order – President Miki Carpenter 7:35 a.m.

Pledge of Allegiance

Approval of Minutes from the January 21, 2009 Board of Directors Meeting – motion made by Glen Pine and seconded by Fawn Imboden.

EXECUTIVE COMMITTEE REPORTS

President, Miki Carpenter – Miki welcomed everyone and introduced the two scheduled speakers, Jeff Kugel, City of Glendora Planning and Redevelopment Director and Ed Burzminski, General Manager of Atlantic Communications.

Jeff Kugel reported on the status of developments within the City. The economy has slowed down progress on some developments, others are near completion and some are now finished. Diamond Ridge is now completed and has had a major economic impact upon the City with increased sales tax revenue. The Elwood Apartment Development is now open and the 87 units will provide housing for lower income families. A grand opening is scheduled for the complex on March 11th. The Fresh and Easy Market will be opening soon. The Gange Vermont Loft development is completed and although no units are sold yet, it is expected that the units will sell once the economy improves. The developer for the project on Glendora Avenue and Route 66 is having trouble getting financing. The seven acre parcel on Foothill, west of Grand is zoned for light industrial. The 100 acres owned by Monrovia Nursery are divided into estate sized lots and should sell once the economy picks up. The owners of the old Hyundai dealership property want to amend the zoning of the parcel so that some type of retail can be built on it. The City and the Village Merchants are working on forming a Bid for physical improvements within the area. The business owners will be responsible for any incurred costs.

Gene Murabito asked when the entitlements on the Route 66 and Grand Avenue project will run out and did the City have anything to do with the closure of the mobile home park on Route 66? Has there been any activity on the restaurant pad in the Diamond Ridge Development?

Jeff Kugel replied that the entitlement will expire in 18 months, but extensions can be filed for up to 5 years. The City had nothing to do with the closure of the mobile home park. That was a decision made by the owner of the property. The City is talking to restaurants about the Diamond Ridge pad but so far there has been no interest. The location of the pad is poor and the economy is slowing things down.

Dennis Chiappetta asked why the Automobile Club building in the Fresh and Easy project is not painted to blend in with the rest of the development.

Jeff Kugel replied that the Automobile Club is on a separate parcel, and so not actually part of the Fresh and Easy development.

D. J. Jafari asked where renters go to apply for units in the Elwood Apartment development? Is the rumor that the Home Depot is leaving the City true?

Jeff Kugel replied that the Elwood Apartments leasing office is on site. No, Home Depot is not leaving the City or closing its doors.

Glen Pine asked if a plan for redevelopment of the Hyundai property has been submitted to the City.

Jeff Kugel replied that a rough draft for either retail space or restaurant space has been submitted.

Ed Burzminski from Atlantic Communications commented on all the wonderful things he just heard about the City from Jeff. Atlantic Communications is dedicated to “helping business grow” and wants businesses to know how important it is to advertise in these tough economic times. Times get tough and businesses cut back on advertising dollars, which is when they actually need to advertise more. Promoting ones business in a bad economy not only makes sense, it is necessary. Approximately 3,000 copies of the last business directory have been walked into the community and so far 19 advertisers have signed up. The next issue will have a strong focus on health care and non-Chamber members are being invited to advertise. To date only 3 Board members have committed to ads in the directory. Ed commented that a question frequently asked by potential advertisers is “how many Board members advertise in the directory?” He encouraged all Board members to show their support of the Chamber by purchasing an ad space. The Chamber was encouraged to show support of the directory by having copies at all Chamber events.

Miki Carpenter asked if the format would be similar to previous editions and wanted to know what methods Atlantic Communications is using to sell advertising spaces.

Ed Burzminski replied that the format can be changed to meet the needs of the Chamber. Robert Bailey, Advertising and Sales Director, is out in the community knocking on doors and making phone calls. Also, letters have been sent to the entire membership.

Gene Murabito asked about the time frame for the publication.

Ed Burzminski replied that the time frame is driven by advertising sales, but would probably be late summer.

Treasurer’s Report, Gene Murabito – Gene commented that we are holding our own. The total in checking and savings is \$53,570.46. Dues receivables are at \$17,338.09 of which 25% are in the 60-91 past due range. The amounts and numbers are a concern. We are currently at 56% of budget with a net gain of \$2,024.50.

Gene posed the question to Kathy asking if directory monies are posted in the current year or past year.

Kathy Hodge replied that they are posted as current year revenue.

Ambassador Report, Jen Loomis –Written report included in Board Packet

Dennis Chiappetta asked what the current membership count is.

Kathy Hodge replied that we are currently at 364 members.

STAFF REPORTS

Director of Operations, Kathy Hodge - Written report included in Board Packet

Director of Business Development, Jen Loomis – Written Report included in Board Packet

COMMITTEE REPORTS

Business Affairs, Miki Carpenter - Miki reported that the next meeting will take place on February 24th at 9:00 am for anyone interested in attending. The committee will be looking at ways to improve and reformat the “I Shop Glendora” campaign.

Legislative Action, Cliff Hamlow –Cliff reported that the recent Candidates Forum was well attended and proved to be an interesting evening. The San Gabriel Valley Tribune ran several articles on the forum. The committee is working on getting Congressman Dreier as a speaker at the next Legislative luncheon.

Flashback, Daryl Overlock – Kathy Hodge reported that Flashback Sponsorships packages are ready to be mailed and hopefully all sponsorships will be in place within 6 weeks. Each Board member has a Sponsorship package included in their Board packet. Contact Daryl or myself if you are interested. It takes a large amount of money up front to put on Flashback and we need to know in advance if the necessary monies will be available.

Scholarship Committee, Miki Carpenter – Miki reported that the next Scholarship Committee meeting is scheduled for February 26th at 9:00 am and will be held at A & J Cake and Candy Supply.

Citizen of the Year, Patrick Bushman –Kathy Hodge reported that Gordon and Diane Norman were selected as the 2008 Citizen of the Year recipients. The banquet will be held at Citrus College on April 16th and the cost per person is \$40. This year a buffet instead of sit-down dinner will be served.

CITY AND COMMUNITY REPORTS

Glendora City Council, Ken Herman – No report.

Village Business Association, Dena Garvin- Smart – Dena reported that the last meeting was cancelled, so she will have an update at the next Board meeting.

REPORTS FROM EX-OFFICIO MEMBERS

Charter Oak School District, Clint Harwick – No report

GUSD, Catherine Nichols – Dr. Nichols reported that she was recently in San Francisco with investment bankers to establish ratings on the bonds the district will sell. All three secondary schools are expected to have visits related to the California Distinguished Awards program. The High School is going through the accreditation process. Cuts totaling \$6.1 million need to be made by July 1st. California is 49th in the nation for school funding. On March 11th and 12th, Community Forums to explain the upcoming budget cuts to the community will be held at the Event Center starting at 7:00 pm. The district is starting another SOS campaign and is asking for donations of \$100 per child. The Stimulus Package could add \$1 million to special education programs.

Fawn Imboden asked if the upcoming cuts would include personnel.

Dr. Nichols replied that yes they would, with cuts across the board. There is a possibility that one elementary or secondary school will be closed in the future.

Dennis Chiappetta commented that request forms for SOS funds will be included in the Athens bills mailed to the community.

Gene Murabito commented that it is vital to get the community involved in the budget crisis facing the schools.

Citrus College, Dr. Geraldine Perri –Dr. Perri reported that classes have started. Citrus College is receiving state-wide recognition as an outstanding community college. \$3.2 million in budget cuts have taken place and meetings with area Legislators regarding the budget cuts have taken place. Class schedules have been cut and software updates have been deferred. On a positive note, Cal Grants are being left alone. The college is preparing for accreditation and is working with the census on the hiring of hundreds of individuals.

Coordinating Council, Mike Conway –Mike commented that Susan Hamilton is preparing the 2009 Coordinating Council Calendar listing upcoming community events.

New Business - Miki reminded everyone to look at the Chamber event calendar at the bottom of their agenda. If you are interested in participating in the upcoming Trivia Challenge at the Library, the Chamber is looking to form a team. The Chamber has books of postcards for sale.

Old Business –No report

*There being no further business, the meeting adjourned at 8:45 am
Minutes recorded by V. Thompsett*