

Board of Directors Meeting Minutes

Meeting Date: August 17, 2011

Meeting Time: 7:30

PRESENT

Albasha, Saed – Farmers Insurance
Bushman, Dr. Patrick - retired
Castro, Mercedes – Proforma
Chiappetta, Dennis – Athens Services
Hamlow, Dr. Cliff - APU
Imboden, Fawn – ACCU
Jafari, D. J. – Glendora Tire & Brake
Overlock, Daryl – American Home Source
Perri, Dr Geraldine – Citrus College (Marilyn Grinsdale attended)
Quay, Mary Ann – Vicenti, Lloyd & Stutzman
Ruh, Bill – CVAR
Santoro, Joe – City of Glendora
Taj, Arif – Sportclips
Vobecky, Bianca – Ship DTS
Voors, Dr. Robert – GUSD

ABSENT

Black, Donna – Double Eagle Escrow
Davis, Robert – GUSD Fdn.
Hendricks, Dr. Michael – COUSD
Hermann, Linda – A & J Cake and Candy
Lunde, Rona – Jan's Towing
Macias, Anthony – Primerica
Murabito, Gene – Business Systems Support
Regan, Sean – Boston Techware
Zimmer, Mary – Citrus Valley Health Partners

STAFF

Hodge, Kathy – Director of Operations
Cina, Joe – Director of Business Development
Thompsett, Valarie - Administrative Assistant

Call to Order –President Daryl Overlock 7:30 a.m.

Pledge of Allegiance

Approval of Minutes from the July 20, 2011 Board of Directors Meeting –Motion to accept the minutes made by Bill Ruh and seconded by D. J. Jafari.

Approval of the New Members – Motion to accept the new members made by Bill Ruh and seconded by Arif Taj.

EXECUTIVE COMMITTEE REPORTS

President, Daryl Overlock –Daryl called the meeting to order.

Finance Report-Gene Murabito –No report was given, but the financials were included in each Board members packet of information.

CITY AND COMMUNITY REPORTS

City Council Report–Joe Santoro reported that the City has passed a budget, but now the Governor is talking about taking vehicle license fees from the City. The loss of those monies would have a negative impact upon the City. The Supreme Court is looking into redevelopment issues and how the loss of redevelopment dollars will affect city governments. The City Council is optimistic that the Supreme Court will decide in favor of redevelopment.

REPORTS FROM EX-OFFICIO MEMBERS

GUSD –Dr Voors reported that school starts soon. Enrollment is up slightly due to District of Choice. Test scores are up by 7 or 8 points. The District has hired 3 new principals. There were 100 applicants for the 3 spots. The high school is moving to a block schedule. On a block schedule, students attend only 3 classes per day, but each class is for a longer period of time. Because classes are longer, and teachers see fewer students each day, instruction is more in depth and should benefit both the student and instructor.

COUSD –No report

Citrus College –Marilyn Grinsdale reported for Dr. Perri that classes are set to start a week from Monday. Everyone was invited to the dedication of the new Student Services Building taking place on September 13th at 3:00 p.m.

Coordinating Council – No report

GUSD Fdn – No report

COMMITTEE REPORTS

Ambassador Report –No report

Legislative Committee –Dr. Cliff Hamlow thanked Dennis Chiappetta for arranging an excellent tour of the Athens recycling facility. Everyone who attended got a real insight into the great job Athens does on recycling our trash. Azusa Pacific Online University is having a dedication and ribbon cutting ceremony on August 23rd and everyone was invited to attend. If redistricting lines stay as currently drawn, Glendora will lose Congressman Dreier, Assemblyman Donnelly and Senator Huff as representatives.

Bill Ruh commented that several groups are already preparing to sue over the drawn redistricting lines because of no community of interest. Bill suggested that the Legislative Committee get someone from the Rose Institute speak to the committee and give them more insight into the new district maps.

Centennial Committee –Dennis Chiappetta reminded the Board of the dates for the upcoming Centennial Celebration: November 4, 5, and 6th. The event will be held rain or shine and activities will include a full carnival, car show, food vendors and much more. Since issues with the Health Department seem to be affecting every event held by community organizations, it has been suggested to hire someone to take care of booking the food vendors and dealing with the Health Department. There are companies that can be hired to take care of such matters and they will pay the hosting organization a percentage of the profits.

Flashback –Daryl Overlock reported that Flashback is the largest fundraiser the Chamber does. Glendora Avenue is scheduled to close at 1:00 pm. This year's event will include quite a few sponsor booths, a premium wine lounge, two bands, a kids fun zone, food trucks, and beer and wine sales. The car show is about sold out.

STAFF REPORTS

Director of Operations, Kathy Hodge – Kathy reported that the Village merchants are being encouraged to stay open during Flashback and take advantage of the opportunity to promote their business to the large number of people attending the event. \$2 discount coupons for Flashback are available at the Chamber and quite a few Village merchants have them as well. Don Nolan from the Village Eatery is the newest BID board member. Volunteers are needed at the Chamber on August 26th at 9:00 am to help stuff the participant goodie bags for Flashback. The Chamber has been invited by the Fairplex to join the Foothills Community Alliance.

Business Development, Joe Cina –Joe reported about the Video Marketing Seminar taking place at Citrus Valley Association of Realtors on August 18th. The 4th Annual Business / Community Expo will take place at the Diamond Ridge Shopping Center on October 8th from 10:00 am to 3:00 pm. Vendor booth spaces are available as are sponsorship opportunities. Four new members joined the Chamber last month. Eight members dropped for various reasons. Seven members have joined the Chamber this month.

Arif Taj encouraged the Board to participate in the Business Expo for the great exposure it gives to ones business.

Dennis Chiappetta thanked Joe for the outstanding job he is doing for the Chamber and for all the personal contacts he makes to the membership each month.

Kathy Hodge encouraged the Board to look at the aging report and to make calls to fellow Chamber members encouraging them to stay involved in the Chamber.

New Business –Fawn Imboden mentioned that her year as the Chamber representative to the Beautification Committee is about to end and if someone from the Board would like to take over the position she would be happy to relinquish the job. It has been a pleasure to serve, the committee only meets 4 to 6 times a year, so if you would like to be her replacement, please let Kathy or Daryl know.

Dennis Chiappetta suggested that a note be sent to the absent Board members informing them of the vacant position to see if they might be interested.

Daryl Overlock said that the Chamber has been approached by the BID about offering reduced Chamber membership fees to BID members. After a brief discussion, the Board decided that it would not be fair to other businesses to charge them a different amount just because they are not in the BID. A motion to deny the reduced Chamber fees to BID members was made by Dennis Chiappetta and seconded by Saed Albasha.

*There being no further business, the meeting adjourned at 8:00 am.
Minutes recorded by Valarie Thompsett*