

Board of Directors Meeting Minutes

Meeting Date: April 20, 2011

Meeting Time: 7:30

PRESENT

Albasha, Saed – Farmers Insurance
Beckman, Mike – GUSD Fdn.
Chiappetta, Dennis – Athens Services
Hamlow, Dr. Cliff – APU
Hendricks, Dr. Mike – COUSD
Hamlow, Dr. Cliff - APU
Hermann, Linda – A & J Cake and Candy
Hofer-Tinsley, Sonia – Chocolates by Imagination
Imboden, Fawn – ACCU
Jafari, D. J. – Glendora Tire & Brake
Loukota, Pat – Coordinating Council
Lunde, Rona – Jan's Towing
Macias, Anthony – Primerica
Murabito, Gene – Business Systems Support
Overlock, Daryl – American Home Source
Perri, Dr Geraldine (Grinsdale, Marilyn attended)– Citrus College
Quay, Mary Ann – Vicenti, Lloyd & Stutzman
Voors, Dr. Robert - GUSD

ABSENT

Bushman, Dr. Patrick
Deal, Debbie – GUSD Fdn.
Hodge, Kathy – Director of Operations
Ruh, Bill – CVAR
Taj, Arif – Sportclips
Vobecky, Bianca – Ship DTS
Woods, Anne – Express Employment Professionals

STAFF

Cina, Joe – Director of Business Development
Thompsett, Valarie - Administrative Assistant

Call to Order –President Linda Hermann 7:30 a.m.

Pledge of Allegiance

Approval of Minutes from the March 16, 2011 Board of Directors Meeting –Motion made by Dennis Chiappetta and seconded by D. J. Jafari.

Approval of the New Members –Motion made by Dennis Chiappetta and seconded by Rona Lunde.

EXECUTIVE COMMITTEE REPORTS

President, Linda Hermann – Linda welcomed everyone and introduced Joe Cina as the Chamber's new Business Director. Linda reminded all Board members that they are responsible for selling their 10 "Cuisines of the Foothills" tickets and for getting the money turned into the Chamber as soon as possible.

Finance Report- Gene Murabito reported that current assets are \$96,855.77. The Chamber has two CD's. One at America's Christian Credit Union totaling \$5245.16 and one at U. S. Bank totaling \$11,420.27. Dues renewals are at 59.62% of budget and other membership income is 64.28% of budget. Income from the E-waste event in January exceeded expectations. Total expenses are down. Our net gain is below target at \$21,153.59.

CITY AND COMMUNITY REPORTS

City Council Report–Gene Murabito reported that Goodwill Industries had their grand opening and the City is pleased to have them as they are a large sales tax generator. A workshop for the Goldline is scheduled for 4/20/11 and will take place at Bidwell Forum. The City Council is meeting with the Olson Group to discuss the Rainbird property. The Planning Commission approved the building of a banquet hall in the old mortuary building.

REPORTS FROM EX-OFFICIO MEMBERS

GUSD –Dr. Robert Voors – Dr. Voors reported that state testing is ongoing. An open house at Whitcomb is planned for 5/12/11 at 5:30 pm. Dr. Voors reminded everyone to attend the Citizen of the Year banquet honoring Stan and Debbie Deal.

COUSD – Dr. Mike Hendricks – Dr. Hendricks concurred that statewide testing will be starting. The district is finishing negotiations on how they are going to handle the proposed \$2.4 million in cuts. A band concert is scheduled for 4/19/11 and the Education Foundation Hall of Fame Dinner will take place on 5/14/11.

Citrus College – Marilyn Grinsdale reported for Dr. Perri that students are on spring break so parking at the college is great right now. They are still looking at the budget and how they are going to handle the proposed budget cuts. Graduation will take place on June 18th.

Coordinating Council –Pat Loukota – Pat reported that her term as President of Coordinating Council is winding down and Linda Hermann has been selected as the incoming President. The Council is seeking Campership Donations. Donations are \$95 and the money helps send deserving children to summer camp.

GUSD Fdn – Debbie Deal – Mike Beckman reported for Debbie that the SOS campaign is underway once again and all Board members were given a donation envelope. Last year the foundation raised \$438,000 for the district. Everyone was invited to the “Food for Thought” dinner taking place the end of April. The Business Partner Program is ongoing.

COMMITTEE REPORTS

Citizen of the Year – Dr. Patrick Bushman – Linda Hermann reported for Dr. Bushman that the dinner is sold out and promises to be another great event honoring two very deserving individuals.

Ambassador Report, Sonia Hofer-Tinsley –Sonia reported that the Ambassadors continue to work on partnering with new and prospective members at events to make them feel welcome. The Ambassadors have agreed to help work on fundraising events and are going to work with the Chamber on the upcoming Business Expo and the Christmas Float Holiday Stocking Program. The “Tagged by Ambassador” program has started and each Ambassador has agreed to “tag” or invite two members or prospective members to a Chamber event each month. Sonia mentioned that she is going to start inviting business owners at ribbon cuttings to attend a Chamber event as a way of getting them involved. It is important that the Ambassadors have a clear understanding of the value and benefits of Chamber membership, so that is something that needs to be discussed with the committee.

Gene Murabito agreed that it is a good idea for the Ambassadors to review the value of belonging to the Chamber so that they can successfully explain it to potential, new and existing members when they are at events or out in the community.

Legislative Committee, Dr. Cliff Hamlow – Cliff reminded everyone of the upcoming Water Forum taking place on April 26th at the School District Boardroom. “These are issues that are going to affect each of us and it is important to understand them. We all take water for granted and assume that it will always be there for us, but that might not always be the case.” Lunch will be served and reservations are necessary.

Centennial Committee, Dennis Chiappetta –Dennis commented that the November celebration is coming together and will include a carnival, band, car show, food vendors and much more.

Scholarship Committee – Daryl reported that two \$1,000 scholarships will be awarded. The deadline for applications has been extended to May 2, 2011.

Linda Hermann commented that it is very rewarding to meet the applicants and hear about their accomplishments and goals.

Relay for Life, Saed Albasha – Saed reminded everyone that “Relay” will take place on June 4th and 5th at Pompei Park. The gates will open at 6:00 am and walkers are needed. There will be lots of activities throughout the day. The 2:30 – 5:30 am to shift to man the Chamber booth is open for volunteers. Remember the theme is the 80’s, so theme decorations are needed. Athens has donated Dodger tickets which will be raffled off, so see me if you are interested.

Flashback, Daryl Overlock –Daryl reminded the Board that Flashback is taking place on August 27th from 6:00 to 11:00 pm. Glendora Chevrolet is the main sponsor once again, but other sponsorship opportunities are available. Each Board member was given a packet of information regarding sponsorships and encouraged to take advantage of the advertising opportunities available by becoming a sponsor. Bids for T-shirts are being accepted.

STAFF REPORTS

Director of Operations, Kathy Hodge –no report. Written report presented to each Board Member.

Business Development – Joe reported that he met with a representative from the Fairplex regarding the Expo and parade for Glendora Day at the Fair. Joe commented that he is working on updating the Chamber’s webpage and improving the social media sites of the Chamber as well as working on promoting an e-blast list. “I am visiting our members and recently discussed doing a workshop with one of our members. The Chamber asked me to be the speaker at the May 6th breakfast, so I will be explaining Chamber benefits that morning and answering questions.”

New Business –Linda reported that there were 2 drops last month and 6 new members. Sonia Tinsley was selected as “Spotlight Business of the Month.”

Sonia reported that she wrote a book about chocolate and is very excited about having it published. The photographs are gorgeous and I am very happy with how it turned out. Sonia mentioned she will be doing a series of four books, so work on the next one is about to begin. “Kathy suggested that the Chamber would be happy to host a book signing event, so that may happen in the near future. Stay tuned for details.”

Old Business –None

*There being no further business, the meeting adjourned at 8:05am
Minutes recorded by Valarie Thompsett*